



# ENGAGEMENT OPPORTUNITIES

**ADIS25:** Beyond Remittances:

The Evolving Role of Africans in the Diaspora and Unlocking  
Transformational Investments



**African Diaspora Investment Symposium 2025**  
**Celebrating Ten Years of Convening the African**  
**Investment Ecosystem**

May 28-30, 2025 | Washington, D.C., USA



2025 marks the ten-year anniversary of the African Diaspora Network's flagship event, the African Diaspora Investment Symposium. To celebrate this milestone, after 9 years of being in Silicon Valley, ADIS25 will be held in the city that started it all: Washington, D.C.

## Why Attend?

- ✓ **Network** with passionate individuals driving change affecting African communities at the local, national, and global level.
- ✓ **Explore** leading trends in investment, innovation, and entrepreneurship on the continent and across the diaspora.
- ✓ **Envision** and spark ideas for potential collaborations with key leaders across sectors
- ✓ **Energize** and be inspired by the impact of entrepreneurs, innovators, and investors driving sustainable change
- ✓ **Immerse** in an inclusive experience of Africans, diasporans, and friends of Africa with the common goal of uplifting the continent
- ✓ **Celebrate** ten years of African ingenuity and ADN's legacy of grassroots change



97+ countries engaged



43,000+ global online community



13+ years of establishing a network of Africans, diasporans, and friends of Africa



3,400+ people have attended ADIS over the last 10 years



# Beyond Remittances:

## The Evolving Role of Africans in the Diaspora and Unlocking Transformational Investments



How do we go beyond traditional remittances to exploring innovative strategies that drive systemic change across the African continent? ADIS25 brings together visionaries, experts, and changemakers from diverse sectors to engage in meaningful conversations about mobilizing resources effectively and showcase tangible investments and other innovative financing models that foster sustainable development.

The 2025 symposium encourages participants to connect and collaborate around diaspora financing and contributions towards Africa, emphasizing key pillars like knowledge exchange, human capital development, private-public partnerships, and socially impactful entrepreneurship. Participants will be immersed in an exploration of successful initiatives, case studies, and models that have effectively harnessed investments to address challenges and create a lasting impact on the continent.

Together, we can shift the conversation from mobilization to investment in Africa.



## About ADN

Since 2010, the African Diaspora Network (ADN), a registered 501(c)(3) non-profit organization in Silicon Valley, USA, has energized collaboration among entrepreneurs, philanthropists, and African diasporans to uplift Africa and the communities we live in. ADN is dedicated to providing virtual and physical forums to accelerate access to resources that foster partnership, knowledge sharing, and advance investment opportunities.

### OUR MISSION

We convene Africans from the continent, the diaspora, and allies of Africa to create an ecosystem that nurtures their entrepreneurial spirit and mobilizes intellectual and financial resources toward a prosperous future for Africa and diaspora communities. Through strategic partnerships and innovative programs, we serve as a catalyst for positive change and growth in Africa and diaspora communities worldwide.

**OUR VISION** Harnessing the collective power of the global African diaspora is catalyzed to drive entrepreneurship, forge partnerships, facilitate knowledge exchange, generate social impact, and foster human capital development.

ADN boasts a diverse community of Africans, diasporans and friends of Africa. Here is an overview of our demographics based on a past community survey:

- ✓ **50/50 Men and Women**
- ✓ **Average age is 43 years old**
- ✓ **Educated (67% have a Masters or higher)**
- ✓ **51% own their own business, with 72% of those being small business owners**
- ✓ **Work in a variety of sectors with the highest being: non-profit, high-tech, finance, education, government and medicine.**
- ✓ **Majority live in the US (63%)**
- ✓ **Most identify as being of African descent (75%)**



# ADIS Impact Over the Years



**Gebeya:** During the first ADIS in 2016, two software engineers, Hiruy Amanuel and Amadou Daffe, met and went on to co-found Gebeya, a new-age EdTech company based in Ethiopia that trains, hires, and cultivates top talented African software engineers.

**Lofty Inc:** Positively impacted Lofty Inc business relationships with Africa. When Marsha Wulff and partners attended the symposium in 2017, they met with African cohort members of YC & 500 Startups. After meeting and learning firsthand about African entrepreneurship from African entrepreneurs, LoftyInc went on to invest in three Africa-facing ventures: Flutterwave, Printivo and Kangpe/Reliance HMO.



**Mandela Washington Fellows:** After attending ADIS23, three Mandela Washington Fellows collectively left with over \$50,000 in investments from generous ADIS23 attendees and angel investors who believed in their business ventures. As Ambrose Kanya, the founder of KingaSafety put it: "In only three and half days, ADIS23 connected me to people I have struggled to access for the past five years of my entrepreneurial journey."

## Notable Speakers and Thought Leaders at ADIS Events:

Over the years, ADIS has had the privilege of hosting a diverse array of distinguished speakers, including senior finance and investment advisors from leading international development agencies, CEOs of prominent development foundations, and top executives from global financial institutions. Our events have also featured high-ranking government officials, directors from world-renowned research institutes, and key figures in global health and innovation sectors. Additionally, we have welcomed leaders from major philanthropic organizations, trailblazers in fintech, and influential advocates for women's rights and empowerment. These experts have shared their invaluable insights and experiences, contributing to the rich and impactful dialogue that defines our symposiums.



Be a part of our community of supporters and the ADIS story! Your generosity provides an important contribution to a symposium that has sparked innovations and made meaningful connections over a decade. Join us in sustaining a platform that brings visibility to grassroots entrepreneurship, advances leadership development, and shifts the narrative of Africa.

## Engagement Opportunities for Corporations, Government, and NGOs

### Sponsorship Tiers and Benefits

Platinum/Lead Sponsor (\$250,000)	Gold Sponsor (\$150,000)	Silver Sponsor (\$75,000)
<b>Benefits:</b> <ul style="list-style-type: none"> <li>✓ Prominent logo placement on all event materials, website, and social media</li> <li>✓ Opportunity to deliver a keynote address</li> <li>✓ Complimentary exhibitor booth space at the event</li> <li>✓ Exclusive access to 10th-Anniversary Community Celebration (10 tickets)</li> <li>✓ Recognition in press releases and event promotions</li> <li>✓ Special feature in ADN's newsletter</li> <li>✓ Inclusion in ADN's promotional video</li> <li>✓ Curate &amp; moderate a session</li> <li>✓ Sponsor the event ticket for 10 African youth to participate in the symposium</li> <li>✓ Private meet &amp; greet with African entrepreneurs</li> <li>✓ Feature in outcomes report</li> <li>✓ Feature in e-newsletters &amp; website</li> <li>✓ Feature in program booklet</li> <li>✓ Inclusion in Social media posts &amp; On-site Signage</li> <li>✓ Complimentary conference tickets: 20</li> </ul>	<b>Benefits:</b> <ul style="list-style-type: none"> <li>✓ Logo placement on event materials, website, and social media</li> <li>✓ Opportunity to host a breakout session</li> <li>✓ Complimentary exhibitor booth space at the event</li> <li>✓ Exclusive access to 10th-Anniversary Community Celebration (5 tickets)</li> <li>✓ Recognition in event promotions</li> <li>✓ Inclusion in ADN's promotional video</li> <li>✓ Curate &amp; moderate a session</li> <li>✓ Sponsor the event ticket for 7 African youth to participate in the symposium</li> <li>✓ Private meet &amp; greet with African entrepreneurs</li> <li>✓ Feature in outcomes report</li> <li>✓ Feature in e-newsletters &amp; website</li> <li>✓ Feature in program booklet</li> <li>✓ Inclusion in Social media posts On-site Signage</li> <li>✓ Complimentary conference tickets: 15</li> </ul>	<b>Benefits:</b> <ul style="list-style-type: none"> <li>✓ Logo placement on event materials and website</li> <li>✓ Opportunity to participate in a panel discussion</li> <li>✓ Complimentary exhibitor booth space at the event</li> <li>✓ 3 VIP 10th-Anniversary Community Celebration tickets</li> <li>✓ Access to a private networking session with key speakers and VIPs</li> <li>✓ Recognition in event promotions</li> <li>✓ Mention in ADN's newsletter</li> <li>✓ Sponsor the event ticket for 5 African youth to participate in the symposium</li> <li>✓ Private meet &amp; greet with African entrepreneurs</li> <li>✓ Feature in outcomes report</li> <li>✓ Feature in e-newsletters &amp; website</li> <li>✓ Inclusion in Social media posts On-site Signage</li> <li>✓ Complimentary conference tickets: 10</li> </ul>

### Bronze Sponsor (\$50,000)

#### Benefits:

- ✓ Logo placement on event materials and website
- ✓ 2 VIP 10th-Anniversary Community Celebration tickets
- ✓ Complimentary exhibitor booth space at the event
- ✓ Access to a private networking session with key speakers and VIPs
- ✓ Recognition in event promotions
- ✓ Sponsor the event ticket for 3 African youth to participate in the symposium
- ✓ Feature in outcomes report
- ✓ Feature in e-newsletters & website
- ✓ Inclusion in Social media posts and On-site Signage
- ✓ Complimentary conference tickets: 5

### Side Event Sponsor (\$25,000)

#### Benefits:

- ✓ Hosting and organizing a side event at ADIS
- ✓ Complimentary exhibitor booth space at the event
- ✓ Logo placement on event materials
- ✓ 1 VIP 10th-Anniversary Community Celebration ticket
- ✓ Complimentary conference tickets: 2



ADIS brings inspiring social entrepreneurs and leaders together to work hard to uplift people and communities. It is a place to celebrate, learn, and hold each other accountable for our shared commitments to a thriving and green Africa.

– Dien Yuen, CEO, Daylight Advisors





# THANK YOU TO OUR ADIS SPONSORS

## KEY BENEFACTORS



## LEGACY FUNDERS



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4701 Patrick Henry Drive,  
#25, Santa Clara, CA 95054

**Online Payment option:**  
[www.africandiasporanetwork.org](http://www.africandiasporanetwork.org)  
Click SUPPORT ADN



# ADIS25

May 28-30, 2025

## THANK YOU!

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