



FUTURE
READY:
AFRICA

ADIS
2023

March 22-24 /// Computer History Museum

AFRICAN DIASPORA INVESTMENT SYMPOSIUM



ADIS23

African Diaspora Investment Symposium 2023

The Premier Convening of the African Investment Ecosystem in Silicon Valley

ADIS23 Engagement Opportunities

In-Person: March 22 - 24, 2023

Computer History Museum, Mountain View, CA, USA

African Diaspora Investment Symposium 2023 (ADIS23) is the eighth annual global convening that celebrates and champions the entrepreneurial and innovative spirit of Africans, diasporans, and friends of Africa. Hosted by the African Diaspora Network, the symposium inspires participants to be agents of change and active contributors to Africa's development.



OBJECTIVES

ADIS23 is an in-person convening in March 22-24, 2023 that features keynote speakers as well as the Builders of Africa's Future (BAF) and Accelerating Black Leadership and Entrepreneurship (ABLE) cohorts.

- Participate in a movement that redefines the roles of the African Diaspora
- Build bridges among high-level, entrepreneurial leaders to dialogue on shifting and strengthening key areas of policy and infrastructure in Africa
- Gain insight on economic development trends and investment opportunities in Africa
- Engage with leaders and organizations facilitating productive investment on the continent
- Deepen practical and aspirational dialogue on Africa's future by examining trends in innovation, entrepreneurship, and investment conditions
- Examine how we can engage key global stakeholders in the well-being of the continent

ADN
celebrates its 8th
annual global
convening

80 countries
represented

6,000 +
participants

since 2016

100K+ people
engaged on social
media since 2016

SPONSORSHIPS BY CORPORATIONS - GOVERNMENT - FOUNDATIONS

African Diaspora Network is delighted to share an inclusive menu of sponsorship options, welcoming high-level donors as well as to small and medium-sized businesses. Your support strengthens the ADN ecosystem and makes possible our program offerings.

GLOBAL IMPACT | \$100,000

- Recognition as Sponsor of Welcome Reception
- Press Release Mention
- Speaker Role (Panel or Keynote)
- Sponsor Live Entertainment for the Welcome Reception
- 5-minute company spotlight during a webinar
- Seed Fund for African Entrepreneur
- Travel Sponsor for African Entrepreneur
- Invitation to Private Meet-and-Greet with African Entrepreneurs
- Invitation to Post Event Webinar
- Curate one Impact and Innovation Webinar
- Information Table showcasing your organization
- Feature in Outcomes Report
- Inclusion on Event Website/Webpage
- Inclusion in E-Newsletter
- Inclusion in Program Booklet
- On-Site Signage
- Social Media Mention
- Complimentary Event Tickets - 30

ALLIANCE | \$25,000

- Sponsor a Continental Breakfast
- Seed Fund for African Entrepreneur
- Travel Sponsor for African Entrepreneur
- Private Meet-and-Greet with African Entrepreneurs
- Invitation to Post Event Webinar
- Information Table showcasing your organization
- Feature in Outcomes Report
- Inclusion on Event Website/Webpage
- Inclusion in E-Newsletter
- Inclusion in Program Booklet
- On-Site Signage
- Social Media Mention
- Complimentary Event Tickets - 12

STRATEGIC MISSION | \$50,000

- Sponsor a Networking Lunch
- Sponsor Live Entertainment for an Evening Networking Reception
- 5-minute company spotlight during a webinar
- Seed Fund for African Entrepreneur
- Travel Sponsor for African Entrepreneur
- Invitation to Private Meet-and-Greet with African Entrepreneurs
- Invitation to Post Event Webinar
- Information Table showcasing your organization
- Feature in Outcomes Report
- Inclusion on Event Website/Webpage
- Inclusion in E-Newsletter
- Inclusion in Program Booklet
- On-Site Signage
- Social Media Mention
- Complimentary Event Tickets-20

NETWORKING | \$15,000

- Sponsor a Coffee Break
- Invitation to Post Event Webinar
- Information Table showcasing your organization
- Feature in Outcomes Report
- Inclusion on Event Website/Webpage
- Inclusion in E-Newsletter
- Inclusion in Program Booklet
- On-Site Signage
- Social Media Mention
- Complimentary Event Tickets - 7



ADIS23

SPONSORSHIP LEVELS

	\$100,000 - GLOBAL IMPACT	\$50,000 - STRATEGIC MISSION	\$25,000 - ALLIANCE	\$15,000 - NETWORKING
Recognition as Sponsor of Welcome Reception	✓			
Press Release Mention	✓			
Speaker Role (Panel or Keynote)	✓			
Sponsor Live Entertainment for the Welcome Reception	✓			
Curate one Impact and Innovation Webinar	✓			
5-minute company spotlight during a webinar	✓	✓		
Sponsor Live Entertainment for the Evening Reception		✓		
Sponsor a Networking Lunch		✓		
Sponsor a Continental Breakfast			✓	
Sponsor a Coffee Break				✓
Seed Fund for African Entrepreneur	✓	✓	✓	
Travel Sponsor for African Entrepreneur	✓	✓	✓	
Invitation to Private Meet-and-Greet with African Entrepreneurs	✓	✓	✓	
Invitation to Post Event Webinar "	✓	✓	✓	✓
Information Table showcasing your organization	✓	✓	✓	✓
Feature in Outcomes Report	✓	✓	✓	✓
Inclusion on Event Website/ Webpage	✓	✓	✓	✓
Inclusion in E-Newsletter	✓	✓	✓	✓
Inclusion in Program Booklet	✓	✓	✓	✓
On-Site Signage	✓	✓	✓	✓
Social Media Mention	✓	✓	✓	✓
Complimentary Event Tickets	30	20	12	7

MAKE AN INVESTMENT TODAY!



Align your brand with one of Silicon Valley's most trusted and respected organizations supporting African-led investments, businesses, and Black startups in the United States.

Sponsorships are available throughout the year to companies that meet guidelines set forth by African Diaspora Network. Your gift may be tax-deductible. African Diaspora Network is a registered 501(c)(3) nonprofit organization.

SUPPORT ADIS23

Checks Payable to:
African Diaspora Network,
4701 Patrick Henry Drive, #25, Santa Clara, CA 95054



CONTACT

Online Payment option:
Visit www.africandiasporanetwork.org
and Click SUPPORT ADN

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