



# #ADIS20

**Defining An Investment Framework For Africa** 



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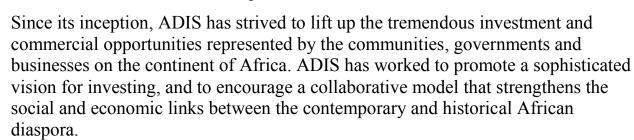
KAREN BASS
CONGRESS OF THE UNITED STATES
37TH DISTRICT, CALIFORNIA

January 23, 2020

Dear Friends:

With great pleasure I extend my congratulations to the **African Diaspora Network** (ADN) as it holds its **5**<sup>th</sup> **African Diaspora Investment Symposium** (ADIS), this year with the theme of *Defining an Investment Framework for Africa*.

The African Diaspora Network began holding this flagship event in 2016 with the goal of engaging entrepreneurial-minded, Africa-focused leaders and professional from across the United States, Canada, Europe, and Africa.



ADN works to act as a resource and, for many, a starting point for understanding the prospects, and finding assistance with the challenges, to harness public and private resources to reach the common goal of doing well while doing good.

As chair of the U.S. House of Representatives Foreign Affairs Subcommittee on Africa, I have come to understand that realizing the full potential of the continent will require strong business connections between the U.S. and Africa. This will depend on building and deepening relationships like those that I hope will form over the course of this conference.

Thank you for your leadership. You have my best wishes on a memorable event!

Sincerely,

Karen Bass

Member of Congress

## Acknowledgments

Special thanks to the 2020 African Diaspora Investment Symposium sponsors.

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African Diaspora Investment Symposium 2020





## African Diaspora Network (ADN)

#### African Diaspora Investment Symposium

African Diaspora Network is a registered 501(c)(3) nonprofit organization. Since 2010, the African Diaspora Network has energized collaboration among Silicon Valley entrepreneurs, philanthropists, and African diasporans to uplift its local community towards the benefit of Africa. ADN is dedicated to providing virtual and physical forums to accelerate access to resources that foster partnership, facilitate knowledge sharing, and advance investment opportunities.

Visit our new website at http://africandiasporanetwork.org/

#### **Our Vision**

We envision the African Diaspora Network as a go-to resource, strategic partner, and thought leader guiding and organizing social entrepreneurs, innovators, investors and leaders in their ambitions to create positive change for the African continent and the communities in which we live.

#### Our Mission

We strive to bring together Africans on the continent, in the diaspora, and friends of Africa to actualize their full potential, activate their entrepreneurial spirit, and strategically mobilize financial and intellectual resources to ensure a brighter future for the African continent.

#### **Board of Directors**

Twum Djin, Chairman of the Board; Chief Technology Officer, Goodwater Capital

Josh Ghaim, Ph.D., Founder and Managing Partner – IgniteGB Inc., Co-Founder and CEO - Small World Brands

Ndeye Makalou, Commercial Director, Roche Almaz Negash, Founder, African Diaspora Network Innocent Shumba, Partner, Ernst & Young, San Jose Duncan Goldie-Scot, Co-Founder, Musoni Kenya, Ltd Agnieska Winkler, Founder, Winkler Group

#### **ADN Executive Advisory Council**

Kedest Tesfagiorgis, Senior Program Officer, Bill & Melinda Gates Foundation

Kamran Elahian, Founder and Chairman, Global Innovation Catalyst, LLC

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Jenna O'Brien, Growth Manager, Chicago Beyond Zekarias Amsalu, Founder, IBEX Frontier/Financial Consultancy Ltd.

Radhika Śhah, Stanford Angels & Entrepreneurs Abbey Omokhodion, Senior Finance Director IOTG, Intel Corporation

#### **ADN Team**

Almaz Negash, Executive Director and Founder **Daniel Hartz**, Director of Finance and Operations Debra Pacio, Content Developer and Storyteller Yinka Djin, Information Technology Associate Sinafik Gebru, Manager, Impact and Innovation Caroline Ocampo, Public Information Officer Chike Nwoffiah, Production Director Braddy Ozoekwe, Production Coordinator

#### **Volunteers**

Gladys Foyoh Dawit Weldeaheraish Efrem Tewelde Braddy Ozoekwe Adolpha Cole Ibrahim Balde Tigist Keneni Qudus Lawal Leah Symekher Aster Gubay Haimi Shah

### Digital Media Fellows

Angesom Teklu Fresenai Afeworki Samuel Gebrehiwet Ninette Irabaruta Abdishakur Ahmed

#ADIS20 Defining An Investment Framework For Africa

#### Message From the Founder of the African Diaspora Network



Almaz Negash Founder of African Diaspora Network Welcome to the fifth annual African Diaspora Investment Symposium! We are excited to have you be a part of this landmark occasion as we begin anew in this defining decade. It is hard to believe that nine years ago, African Diaspora Network began as an idea fueled by the belief that Africans, Diasporans, and friends of Africa can cocreate possibilities and opportunities on the Continent and the communities in which we live. Our four symposiums have proven this to be true. With your help, we have made tremendous progress in advancing this vision.

ADN is diversity and inclusion in action. Our intention is and always has been to build a global community around four themes: investment, innovation, human capital development, and entrepreneurship. African Diaspora Investment Symposium has developed as our signature launchpad for reaching and catalyzing this goal. The fruits of our four symposiums include a new series of events, initiatives, and partnerships that leverage the ingenuity of our community. To date, we have hosted over 1,000 Africans, diasporans, and friends of Africa in the heart of Silicon Valley. We have scaled our convenings coast to coast, from the Bay Area to Washington D.C. and New York. All of this is possible thanks to the support of our board, financial sponsors, advisory committee, champions, and our small, but mighty team.

African Diaspora Network continues to grow in numbers, reach, content, and commitments. For the first time, we are proud to share that the cumulation of this humble work has enabled us to bring five pipelines of 40+ rising stars in African innovation and entrepreneurship to ADIS20. We welcome the Stanford Seed Transformation Network Members, Harambeans, Segal Family Foundation African Visionary Fellows, Mastercard Foundation Scholars, and the 2020 Builders of Africa's Future fellows to the fifth annual symposium.

We invite you to celebrate five years of ADIS, fostering the ingenuity of the African community at home and abroad alongside champions from around the world. Join us to make the African Diaspora Investment Symposium and African Diaspora Network a platform for dialogue, action, co-creation, and most importantly, community-building. Together we can become the conduit for making a difference for ourselves, the continent we come from, and the communities in which we live.

As always, Almaz Negash Founder and Executive Director, ADN

## Message From the Chairman of the African Diaspora Network



Twum Djin, Chief Technology Officer, Goodwater Capital Welcome to ADIS 2020!

At last year's event, we heard from an amazing group of entrepreneurs, investors, and NGOs about the power of human capital to drive change in Africa. This year's ADIS will bring you actionable information on how communities, governments, and organizations can build successful partnerships in Africa.

Returning for a 3rd year is the Builders of Africa's Future (BAF) awards ceremony. Our BAF award recipients from previous years have gone on to scale businesses, receive further recognition, and attract investment capital through our network. At ADIS 2020, we're excited to welcome entrepreneurs from several programs including Stanford SEED, MIT D-Lab, Harambe, J&J, IDP, Segal Family Foundation, and Conrad Hilton Foundation. These programs are amplifying entrepreneurship in Africa and we're proud to partner with them in their efforts.

You'll find that a lot of thought and attention has gone into this year's programming. We expect that you will enjoy authentic conversations that defines the ADIS experience, and that you will come away with meaningful connections from our community and guests.

If you are inspired by this year's ADIS, we'd like you to consider supporting our programs through a tax-deductible donation this year. It's the generous contributions from attendees like you that makes each year's event possible.

It's my pleasure to welcome you to the ADIS 2020. I look forward to meeting each and every one of you over the next few days.

Yours truly, Twum Chairman of board, ADN

## African Diaspora Network Symposium 2020

## Tuesday, January 21

Builders of Africa's Future: Welcoming Reception

Builders of Africa's Future Fellows Welcome Reception, Avante Hotel

19:00 - 21:00

## Wednesday, January 22 Builders of Africa's Future: Pitch Presentation Mentorship

#### Day One: The Investment Ecosystem: Capturing Exceptional Returns in Africa

Full-Day Workshop, Miller Center for Entrepreneurship at Santa Clara University	8:30 - 16:00
eBay Practice Pitches	16:15 - 17:15
Fellows Reception, hosted by eBay	17:30 - 19:00

## Thursday, January 23 Pre-ADIS Convening & Evening Launch Reception: Networking & Welcome

sponsored by Conrad Hilton Foundation

*Private Meetings and Events	9:00 - 18:00
ADN Board Meeting	8:30 - 12:30
Private Meeting with African Entrepreneurs	16:00 - 17:30
Tour of the Computer History Museum	16:00 - 17:00
ADIS2020 Welcome Reception, with Live Musical Entertainment	18:00
Welcome Note: Almaz Negash, Sup. Dave Cortese, and Sr. Jane	18:15
Keynote Address: Luam Keflezgy	18:30
Barka Awards Ceremony	18:45
Fireside Chat: Blended Value and Social Enterprise Initiatives in Africa	18:50
Spotlight on Innovation in Africa	19:20
Hors d'oeuvres and Refreshments	
Adjourn	20:30

## Friday, January 24

#### Day One: Designing Streamlined & Sustainable Systems Across the Continent

The first day is designed to provide a space for dialogue on the role of governments and businesses to create private-public partnerships on sustainable infrastructure in the areas of finance, technology, energy, and innovation.

Registration and Breakfast	8:00 - 9:00
Opening Entertainment: Live Performance	8:30 - 8:45
Welcome & Opening Remarks	8:45 - 9:05
Opening Keynote Speech:	9:05 - 9:20
Hon. Joseph Mucheru, EGH, Minister of Information and Communication Technology, Kenya	
Prosper Africa, the New U.S. Africa Trade and Investment Policy, Fred Stewart, U.S. Department of	9:20 - 9:40
Commerce	
Digitizing Africa to Create Systems of Accountability & Transparency	9:45 - 10:45

Coffee Break 10:45 - 11:00

Power Africa: Energy & Renewable Resources	11:00 - 12:00
Networking Lunch - Sector-Specific Topics (Power, Energy, Accountability)	12:00 - 13:00
Diaspora Remittances and Sustainable Development Agenda 2030 Keynote Speech: Thelma Ekiyor, SME.NG A: Intra-Africa Payments System: Mobile Money and the Role of Technology	13:00 - 14:00 14:05 - 14:25
B: The Prosperity Paradox: Building Market-Creating Innovation for Africa	14:30 - 15:30
Coffee Break	15:30 - 15:45
Fireside Chat with Joshua and Nate Ghaim Africa Entrepreneurial Ecosystem Closing Remarks	15:45 - 16:15 16:20 - 17:30 17:35
Evening Reception Remarks, Cher-Wen, Segal Family Foundation Evening Networking Reception, sponsored by Segal Family Foundation	17:35

#### Saturday, January 2

**Development Foundation** 

## Day Two: Investment and Entrepreneurship to Build Thriving Communities in Africa

The second day builds upon day one to understand how a workable infrastructure can be applied to create thriving ecosystems in health care, agriculture, and education through investment and entrepreneurship.

Registration and Breakfast Opening Entertainment: Live Performance The Case for ADN, Josh Ghaim and Martin Russell Summary of Day One, Nicholas Bassey	8:00 - 9:00 8:30 - 8:45 8:45 - 9:00
Keynote Address: Mimi Alemayehou, Black Rhino Group African Luminaire Award Builders of Africa's Future Presentations: COLIBA, Deaftronics, Energy Efficiency, Flutterwave Education in Africa Fireside Chat: The Power of Storytelling	9:10 - 9:35 9:35 - 9:45 9:50 - 10:20 10:25 - 11:25 11:30 - 12:00
Lunch	12:00 - 13:00
Providing Access to Affordable and Quality Health Care in Africa Builders of Africa's Future Presentations: Keji Health Training, Refuge Place International, Sidingulwazi, There is Hope	13:00 - 14:00 14:05 - 14:35
Coffee Break	14:40 - 14:55
A: Agriculture: Africa, the Breadbasket of the World B: Accelerating African Impact Entrepreneurs: How might we strengthen the pipeline? by D-Lab at MIT Builders of Africa's Future Presentations: Uganics, Virtuoscore, YAA.W BAF2020 Awards Recognition: Builders of Africa's Future to the stage Closing Remarks Highlight: Tradition, Innovation, Entrepreneurship (TIE) Initiative: Infusing African Artistry into the World of Fashion and Interior Design	15:00 - 16:00 15:00 - 16:30 16:35 - 17:00 17:00 - 17:10 17:10 - 17:30 17:30 - 17:40
Closing Reception and Entertainment: Live Performance, sponsored by the U.S. Africa	17:45 - 19:00

## **ADIS 2020 Speakers**

#### Master of Ceremonies



**Nicholas M. Bassey** is Division Chief, Frontier Partnerships for the U.S. Agency for International Development's Global Development Lab (the Lab). This new team will strategically foster the Lab's Center for Transformational Partnerships' "disrupt" portfolio through alliances with non-traditional stakeholders. The team also seeks to develop innovative ways to leverage and unlock private sector capital for international development.

#### Africans in the Diaspora Keynote Speakers



#### Mimi Alemayehou, Managing Director, Black Rhino Group

Mimi Alemayehou is Managing Director for Black Rhino Group, an investment platform focused on the development and acquisition of energy and infrastructure assets across Africa. Prior to Black Rhino, Ms. Alemayehou was appointed by President Obama and confirmed by the Senate to serve as the Executive Vice President of the Overseas Private Investment Corporation, the development finance agency of the U.S. Government. During Ms. Alemayehou's tenure from 2010 to 2014, OPIC's portfolio grew by more than 24 percent to \$18 billion and the corporation's Africa portfolio tripled to nearly \$4 billion. Previously, Ms. Alemayehou was appointed by President George W. Bush to serve as the United States Executive Director on the Board of the African Development Bank (AfDB).



#### Luam Keflezgy, Founder and Director, Rock The Industry

Luam Keflezgy is a celebrity choreographer & creative director with clients such as Alicia Keys, Beyonce, Nike, Rihanna, Kelly Rowland, Robin Thicke, Britney Spears, Kanye, Reebok, Janelle Monae, X Factor, American Idol, America's Got Talent and more. Also, as creator of Rock The Industry, a member of the Creative Council for 'Pencils of Promise' charity, and TEDxPENN speaker, she seeks new ways and opportunities to effect change. Luam recently launched the Industry Talk Podcast, now on iTunes & Spotify and is currently working on writing projects in television and film. Through her work, teachings and mentoring in the entertainment industry & beyond, Luam works to promote spiritual resilience & resistance and advocates for those overcoming all obstacles to do so.



#### Joseph Mucheru, E.G.H., Minister of ICT

Joseph Mucheru, EGH, is the current Kenyan Cabinet Secretary in the Ministry of Information, Communications and Technology. He is a former Google Sub-Sahara Africa Lead based in the Google Nairobi office. He was Google's first Sub-Saharan Africa employee and was key to setting up of Google's presence in Africa from 2007. Before joining Google he worked at Wananchi Online, a company he co-founded in 1999, to provide affordable Internet connectivity for the rapidly growing middle class in East Africa. He held various roles at the company including Chief Technology Officer and Chief Executive Officer.



#### Thelma Ekiyor, Managing Partner, SME.NG

Ms. Thelma Ekiyor has over 19 years experience working in the development sector, as an impact investor, donor, philanthropic advisor, nonprofit practitioner, and social entrepreneur. She has experience working in 22 African countries. Ms. Ekiyor is the Managing Partner SME.NG – Nigeria's Impact Investment Platform, which has set up two impact funds for women entrepreneurs. She is the Co-Founder/Chairperson of Afrigrants Resources and also served as its pioneering CEO. At Afrigrants, she led the establishment of "Market Women's Quick Cash" – A financial inclusion solution to provide micro-loans to women in disadvantaged communities.

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African Diaspora Investment Symposium 2020

8 9 Defining An Investment Framework For Africa

### African Diaspora Investment Symposium Welcome Reception



**Michelle Glover,** VP of Software Development, SAP



**Almaz Negash,**Founder and Executive Director, African
Diaspora Network



**Sister Jane Wakahiu,** LSOSF, Ph.D., Associate Vice President of Program Operations and Head of Catholic Sisters Initiative



**Sup. Dave Cortese,** Supervisor, District 3, County of Santa Clara

#### Fireside Chat



**Thane Kreiner,**Executive Director of
Miller Center for Social
Entrepreneurship



**Sr. Juunza Mwangani,** Religious Sisters of the Holy Spirit, Zambia



**Sr. Eneless Chimabli,**Secretary General of the Association of Consecrated Women of Eastern and Central Africa

#### Spotlight on Innovation in Africa



Dèjì Akómoláfé, Staff Solutions Architect - Microsoft Applications Lead, vmWare



Peter Kegode, CEO, Nishati Koffee



**Magatte Wade,** Atlas Network



I was fortunate to tag along with one of the invitees when, nearly ten years ago, Almaz brought together a group of friends to discuss an idea she had for a new type of organization, or network, or business, or...she (we) didn't know what exactly. Almaz has infectious enthusiasm and I also felt like I understood her vision for what would become African Diaspora Network – I was hooked. Since day one it has been my pleasure to help build ADN by pitching in wherever I could whether it was managing finances, editing newsletters, or simply printing up ADIS name tags. Ten years later I am amazed at how far Almaz and a rotating cast of volunteers has taken this organization, and I am proud to call her my sister.

– Dan Hartz, Envoy, Inc.

# ADIS 2020 Session Details Fifth Annual African Diaspora Investment Symposium

#### / Overview

The **African Diaspora Investment Symposium 2020 (ADIS2020)** is the fifth annual global convening of leaders, innovators, investors, and entrepreneurs who seek to uplift the African continent by building bridges among Africans, Diasporans, and friends of Africa. Located in Silicon Valley, the innovation and entrepreneurial capital of the world, the conference aims to inspire and empower participants to be agents of change and active contributors to Africa's development.

The flagship event, held annually in Santa Clara County, California, USA, convenes entrepreneurially-minded, Africa-fo-cused high-level leaders and professionals from across the world for insightful dialogue around investment and innovation in Africa and partnership and mentorship opportunities. The symposium activates the potential of partnership, drawing over 1000 participants from Africa, Europe, Canada, and the United States over its past four editions.

The 2020 convening seeks to define an investment framework for Africa through workshops, panel discussions, fireside chats, and participant-driven design labs focused on designing streamlined and sustainable systems across the continent. With a key emphasis on harnessing the power of digitization, major themes include:

- The Role of Government and Businesses to Create Private-Public Partnerships
- Investment and Entrepreneurship to Build Thriving Communities in Africa

#### 2020 Theme: "Defining an Investment Framework for Africa"

According to the 2019 World Bank Doing Business report, smaller African economies are making huge strides. Mauritius ranks 20th on the "Ease of Doing Business" report card, as Sub-Saharan Africa stands as the most represented region among the top ten improvers with Kenya, Côte d'Ivoire, Rwanda and Djibouti. Rwanda rose a remarkable 11 places to 29th and is the only low-income economy ranked among the top 30 globally. This success is attributed to consistent reforms rooted in digitization. Digital solutions have eased pertinent processes of filing taxes, accessing tax-related paperwork, and property registration that have skyrocketed their economic progress.

Contrary to the popular myth of entrepreneurship, infrastructure and technology are the keys to Africa's burgeoning business revolution. According to Mariana Mazzucato's The Entrepreneurial State (2015) the economic success of the U.S. is the result of public and state-funded investments in innovation and technology, rather than a result of small-state, free market doctrine that often receives credit for the nation's economic strength. In essence, Africa will thrive with a strategic investment framework that streamlines private-public partnerships, harnesses the potential of digitization, and establishes sustainable infrastructure toward fruitful investments and entrepreneurial endeavors.

Tuesday, January 21, 7:00 - 9:00 pm | Builders of Africa's Future: Welcome Reception
Upon arrival, the 2020 Builders of Africa's Future Awardees will have an opportunity to settle into Hotel Avante and meet with their cohort members in an informal setting. Light refreshments and snacks will be available for a peaceful, casual gathering, as awardees prepare for the following full-day training.

## Wednesday, January 22, 8:30 - 4:00 pm | Builders of Africa's Future: Pitch Presentation Mentorship

ADN offers a full-day workshop for the Builders of Africa's Future Awardees, hosted by eBay and the Miller Center for Entrepreneurship, Santa Clara University. The BAF2020 cohort will meet their mentors, practice pitches in preparation for the Saturday presentations, and participate in an evening fellows reception.

#### 4:15 - 5:15 pm | eBay Practice Pitches

After a full-day training, the 2020 BAF Awardees will have an opportunity to practice their pitches one-on-one with mentors and receive constructive feedback from the eBay team. The awardees will an opportunity to refine their preparations in advance of the Friday presentations.

#### **ADIS 2020 Session Details**

#### Fifth Annual African Diaspora Investment Symposium

#### 5:30 - 7:30 pm | African Entrepreneurs Reception, hosted by eBay

All ADIS20 moderators, speakers, and entrepreneurs representing the five major pipelines of ADIS20 (Stanford Seed Transformation Network Members, Harambeans, Segal Family Foundation African Visionary Fellows, Mastercard Foundation Scholars, Builders of Africa's Future) are invited for an evening kickoff reception at the eBay headquarters.

## Thursday, January 23 | Pre-ADIS Convening & Evening Launch Reception Sponsored by the Conrad Hilton Foundation

ADIS participants are invited to join our pre-ADIS convening! Attend our afternoon private meetings and events or take a tour of the Computer History Museum. Join us for an evening reception as we welcome participants to network over hors d'oeuvres, light refreshments, and live entertainment. Meet fellow attendees as we gather in community to celebrate the launch of ADIS2020 and our fifth annual Barka Awards ceremony.

- Private Meetings & Events
- Tour of the Computer History Museum
- Networking Reception & Live Musical Entertainment
- Welcome Note & Opening Remarks
- Keynote Address
- Barka Awards Ceremony
- Fireside Chat: Blended Value and Social Enterprise Initiatives in Africa
- Spotlight on Innovation in Africa
- Hors d'oeuvres and Refreshments: Entertainment

#### 9:00 - 11:00 am | African Diaspora Philanthropic Advisor Meeting

Join the African Diaspora Philanthropic Advisor (ADPA) Network for their first San Francisco meeting as we connect with advisors from around the U.S. and the world. Participation in the global network is open to staff, independent consultants, and advisory firms currently providing advice or guidance directly to donors of wealth or means including those working at family foundations or corporate giving programs in which a living donor or immediate family member(s) remains involved in the entities' decision-making.

#### 4:00 - 6:00 pm | Meet the African Entrepreneurs: Welcome & Roundtable (by invitation only)

Meet the rising stars of innovation and entrepreneurship in Africa. African Diaspora Network welcomes the 2020 Builders of Africa's Future Fellows, Mastercard Foundation Scholars, Segal Family Foundation African Visionary Fellows, Stanford Seed Transformation Network Members, and Harambeans. This private roundtable discussion convenes over 45 brilliant African entrepreneurs who are transforming the continent as practitioners spurring new business ventures and social enterprises on the ground. Foundations, venture capitalists, investors, and influencers will have exclusive access to the best and brightest who are catalyzing the future of Africa. Join us as we amplify and share the work of our honored guests with the Silicon Valley community.

#### 6:30 | Keynote Presentation by Luam Keflezgy, Rock The Industry

#### 6:45 | Barka Awards Ceremony

"Barka" is an expression of gratitude. It is a word used in multiple languages and cultures in Africa. In fact, usage of the word can be found across the continent including in Ghana, Nigeria, Burkina Faso, Kenya, Zambia, and the Democratic Republic of Congo. To say "barka" in Moore', Burkina Faso, is to express a gratitude so sincere and profound that it also conveys a blessing; imparting a dual meaning to the word: thank you, and be blessed. African Diaspora Network is pleased to present its fourth annual Barka Award.

#### 6:50 | Fireside Chat: Blended Value and Social Enterprise Initiatives in Africa

How does the adoption of entrepreneurial principles enable congregations to become more financially self-sustaining while scaling their impact serving the poor in their communities? Sisters are often among the most trusted community members, augmenting their ability to engage potential customers and beneficiaries as well as youth in the products or services of the enterprise. Discover the work of these "builders of Africa's future" at the community and grassroots level.

#### Session Details

#### Fifth Annual African Diaspora Investment Symposium

#### 17:20 pm | Spotlight on Innovation in Africa

Social enterprise leaders Peter Kegode of Ocean Sole Africa and Dèjì Akomoláfé of vmWare will provide final remarks on innovation in Africa.

Friday, January 24 | Designing Streamlined & Sustainable Systems Across the Continent
The first day is designed to provide a space for dialogue on the role of governments and businesses to create privatepublic partnerships on sustainable infrastructure in the areas of finance, technology, energy, and innovation.

## 9:05 - 9:20 | Keynote Speech: Hon. Joseph Mucheru, EGH, Minister of Information, Communications and Technology, Kenya

According to the U.S. Trade & Commerce Department, Kenya is the 98th largest goods trading partner, with a \$1.0 billion total of two-way goods traded during 2018. Goods exports totaled \$365 million and goods imports totaled \$644 million. Conversely, Kenya has been a top advocate of Agenda 2030: Mapping the the United Nations Sustainable Development Goals (SDGs). Kenya's success is largely attributed to their increased accountability and transparency through the use of technology. How have streamlined systems opened up trade and investment opportunities from around the world? The Minister of ICT, Kenya, The Honorable Joseph Mucheru, EGH, will explore this evolving landscape in the opening ADIS20 keynote presentation.

#### 9:20 - 9:40 | Prosper Africa, the New U.S. Africa Trade and Investment Policy: Fred Stewart

The most recent Administration's new signature initiative, Prosper Africa has emerged. The goal of Prosper Africa is quite simple: it seeks to substantially increase two-way trade and investment. Prosper Africa will accomplish this goal by focusing on three coordinated lines of effort. Prosper Africa is not a traditional aid program, but rather an ambitious new initiative squarely focused on expanding the trade and investment relationships between the U.S. and Africa countries. This talk will address:

- 1. How is the federal government leveraging the African diaspora to advance economic engagement with Africa?
- 2. What are the top 3 key challenges to greater U.S.-Africa economic engagement?
- 3. What is my top concrete recommendation for how U.S. governments, U.S. State governments, and African governments and officials can work together to take advantage of existing opportunities to expand and deepen economic relations between Africa and United States?

#### 9:45 - 10:45 | Digitizing Africa to Create Systems of Accountability & Transparency

Digitization and innovation come hand in hand. In 2018, Kenya, Mozambique, Malawi, Rwanda, Uganda, and Senegal were recognized as "innovation achievers" by the Brookings Institute for having successfully harnessed technologies for economic development. This session explores the ways in which digitization has provided avenues toward systems of accountability and transparency, such as improving records through retail payments systems, boosting financial inclusion, particularly of women entrepreneurs, promoting sustainable business models, and improving revenue administration.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Duncan Goldie- Scot, Musoni Kenya Ltd.	<b>Shelby Grossman,</b> Stanford University	UN Resident Coordinator		Thomas Debass, U.S. Department of State

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#### **Coffee Break**

#### Session Details

#### Fifth Annual African Diaspora Investment Symposium

#### 11:00 - 12:00 pm | Power Africa: Energy & Renewable Resources

According to USAID, two out of three people in sub-Saharan Africa lack access to electricity. How do we go beyond the grid to increase the number of people who have access to power? This session examines projects including Power Africa, launched in 2013, that leverage partnerships to achieve the effective implementation of clean energy systems and efficient electricity generation to millions of homes and businesses on the Continent.

Moderator 1	Panelist 1	Panelist 2	Panelist 3
Christina Cairns, USAID	Mimi Alemayeho, Black Rhino Group	Nkanyiso Madlala, Founder & Chief Executive Officer, Energy Efficiency (Pty) Ltd. 2020 BAF Awardee	Alycia Kellman, SunFunder, Chief Legal Officer

#### **Networking Lunch**

#### 13:00 - 14:00 | Diaspora Remittances and Sustainable Development Agenda 2030

The World Bank estimates that in 2018, Africans in the diaspora remitted \$46 billion. This figure reflects the magnitude by which Africans in the diaspora are participating in economic development of the continent. In addition, the figures reflecting levels of both education and economics show the latent potential of the African diaspora community for mobilizing greater human and capital assets in support of their home communities in Africa. In this session, our speakers will discuss how remittances from Africans in the Diaspora is contributing to several of the SDG's, the role of technology to transform markets, and the regulatory environment from the sending countries and the Continent.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Yohannes	Pedro De	Grace Camara,	Thelma Ekiyor,	Owen Ruwodo,
<b>Assefa</b> , Board of	Vasconcelos	Executive Director,	Managing Partner,	Arigo Investments
Directors, Ethiopia	Manager, Financing Fa-	RemitFund	SME.NG	Africa
Diaspora Trust	cility for Remittances - FFR			
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#### 14:05 - 14:25 | Afternoon Keynote Speech, Thelma Ekiyor, SME.NG

#### 14:30 - 15:30 | Afternoon Breakout Sessions

#### Session A: Intra-Africa Payments Systems: Mobile Money and the Role of Technology

Transaction flows among Africa have transformed since the inception of mobile money. Removing major market barriers, cell phones and other digital technologies have been employed to streamline payments systems across the continent. How has the movement of financial flows across borders changed and expanded overtime? This session examines movement of financial flows and goods and how Africa may accelerate intra-regional trade within the Continent.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
<b>Hugh Molotsi,</b> Ujama, Inc.	Yomi Adedeji, CEO, Softcom, Lagos, Nigeria, Stanford Seed Transforma- tion Network Member	<b>Moses Choi,</b> Orange Silicon Valley	Azeez Olumafemi, Flutterwave	<b>Bryan Pon,</b> Caribou Data

## **Session Details**

#### Fifth Annual African Diaspora Investment Symposium

#### Session B: The Prosperity Paradox: Building Market-Creating Innovation for Africa

Entrepreneurs transform complex and expensive products into simpler and more affordable ones – products and services that don't just target the 80 million consumers in Africa's middle class, but the 800 million who are not yet full participants in the global economy. This session will shed light on the progress of the market-creating innovation movement by bringing together key stakeholders in the ecosystem. Over the past decade, for example, Harambeans have spawned a series of market-creating ventures such as Andela, Flutterwave and MAX – a pan-African network of startups, which have raised over \$400m and are valued at over \$1 bn.

Facilitator 1	Facilitator 2
Okendo Lewis-Gayle, Harambeans	Efosa Ojomo, Harambeans

## 15:45 - 16:15 | Fireside Chat with Joshua and Nate Ghaim: Diasporans are Entrepreneurs, Philanthropists, Investors, and Innovators

How does one thrive in the midst of migration? Diasporans share the challenge of establishing roots in a new country for their families and themselves. Joshua Ghaim, Founder and Managing Partner of IgniteGB Inc, and Nate Ghaim, CEO of Hanzo Logistics, Inc., will share their stories of overcoming barriers in pursuit of a good education and career, while maintaining their traditional values, family, community, friendship, and generosity. Learn from the paths of two leaders who are an inspiration to all those who are working to find their way in the ecosystems of innovation, investment, and entrepreneurs.

Moderator 1	Panelist 1	Panelist 2
<b>Almaz Negash,</b> African Diaspora Network	Joshua Ghaim, IgniteGB Inc.	Nate Ghaim, Hanzo Logistics

#### 16:20 - 17:20 | Africa Entrepreneurial Ecosystem

What is the State of the Entrepreneurship Ecosystem in Africa? Africa is fertile for innovation, entrepreneurship, and investment, thanks to its young, eager to learn, and vibrant population. Yet, compared to the rest of the world, Africa is still lagging behind other regions in developing an ecosystem that is conducive to creating sustainable and thriving businesses. In this session, you will hear from African SME's on the challenges and opportunities they face to overcome structural factors and produce some of the most innovative and successful enterprises on the continent.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
<b>Darius Teter,</b> Executive	Mr. Yomi Adedeji,	Dr. Elikem	Keza Bunyenyezi	Joan Rukundo
Director, Stanford SEED	CEO, Softcom Ltd	Tamaklo, Managing	Chief Commercial	Nalubega,
		Director, Nyaho	Officer,	Founder, Uganics
		Medical Centre	ComzAfrical	

#### **Closing Remarks**

**Evening Networking Reception, sponsored by Segal Family Foundation** 

#### Saturday, January 25 | Day Two: Investment and Entrepreneurship to Build Thriving Communities in Africa

The second day builds upon day one to understand how a workable infrastructure can be applied to create thriving ecosystems in health care, agriculture, and education through investment and entrepreneurship.

8:45 - 9:05 | The Case for ADN & Summary of Day One, Joshua Ghaim and Martin Russell

9:10 - 9:35 | Morning Keynote Address, Mimi Alemayehou

#### Session Details

#### Fifth Annual African Diaspora Investment Symposium

#### 9:10 - 9:35 | African Diaspora Luminaire Awards

African Diaspora Network is delighted to present the inaugural African Diaspora Luminaire Award (ADLA). The African Diaspora Luminaire Award recognizes a distinguished African, Diaspora, or friend of Africa who has made high-level impact on a global scale. The selected individual will have made exceptional contributions and a demonstrated commitment to advance the continent and the communities in which we live.

#### 9:50 - 10:20 | Builders of Africa's Future Presentations

COLIBA, Deaftronics, Energy Efficiency, Flutterwave

#### 10:25 - 11:25 | Education in Africa

With the expected population boom anticipated to double by 2050, Africa must look to its youth to hone talent and skills for its next generation of leaders and workforce. Education is widely recognized as the great equalizer, and entrepreneurs and innovators are leveraging new means of expanding and enriching education in Africa. Explore the challenges that educational organizations are addressing and how digitization and revolutionizing curriculum have become key steps to unlocking African potential and excellence.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Ashlye Stewart,	<b>Abdul Mahdi,</b> Dean	Dan LeClair, CEO,	Amini Kajunju, Exec-	Michelle Mfuni,
Aser Capital	of Students & Com-	Global Business	utive Director	PhD Candidate, Uni-
	munity Affairs, Ashesi	School Network	IUGB Foundation, Inc	versity of Memphis
	University, Ghana			

#### 11:30 - 12:00 | Fireside Chat with Kofi Appenteng: The Power of Storytelling

In a time where movements for inclusivity are taking shape, there is an increased awareness of both individual identity and our common humanity. Throughout history, the stories of Afro-descendants have been misrepresented, affecting the perception of Afro-descendants amongst their peer group. How do we illuminate and integrate Afro-descendant storytelling as a core part of education curricula? Kofi Appenteng, President of the Africa-America Institute, will unearth how the integration of Afro-descendant storytelling in dominant narratives can prepare all young people to become global citizens.

Moderator 1	Spaeker 1
<b>Jacqueline Bouvier Copeland, PhD,</b> Chief Operating Officer, AnitaB.org, Chair, Renewell, A Planetary Health Fund	Kofi Appenteng, President, Africa-America Institute

#### **Networking Lunch**

#### 13:00 - 14:00 | Providing Access to Affordable and Quality Health Care in Africa

Public health care in Africa has faced numerous historical barriers ranging from a lack of funding to poor infrastructure. Across countries, the quality of health care varies vastly, but improvements in services are slowly budding in various regions. What best practices have been implemented to improve public and private health care systems, how does insurance vary per region, and how can treatment become more accessible? This session takes a look at case studies across African nations and what is being done to address challenges in infrastructure, doctors shortages, facilities, and quality of care on the continent.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
Binyah Kesselly,	Dr. Elikem Tamaklo,	Emily Bancroft,	Mosoka P. Fallah,	Dr. Wilfred
J&J Supply Chain	Managing Director, Nyaho	President,	PhD, Acting Director	<b>Ngwa,</b> Director,
Corporation	Medical Centre, Accra,	VillageReach	General, National	Global Health
	Ghana, Stanford Seed Trans-		Public Health Institute	Catalyst, Harvard
	formation Network Member		of Liberia (NPHIL)	University

## Session Details

#### Fifth Annual African Diaspora Investment Symposium

14:05 - 14:35 | Builders of Africa's Future Presentations: Keji Health Training, Refuge Place International, Sidingulwazi, There is Hope

#### **Coffee Break**

#### **Afternoon Breakout Sessions**

#### 15:00 - 16:00 | Session A: Agriculture: Africa, the Breadbasket of the World

According to an analysis by McKinsey & Company, Africa's agricultural footprint amasses 23% of the sub-Saharan region's GDP, with more than 60% of the population being smallholder farmers. However, the potential of agriculture has yet to be fully tapped. How do we increase productivity through crops and livestock? This session digs into opportunities for growth among various countries across the Continent, accounting for factors such as supply and demand, land expansion, competition, and the role of government, investors, and development partners.

Moderator 1	Panelist 1	Panelist 2	Panelist 3	Panelist 4
William Scott, AgInvest International LLC		<b>Ikenna Nzewi,</b> Releaf	Trimble Agriculture	C.D. Glin, President & CEO, U.S. African Development Foundation

## 15:00 - 16:30 | Session B: Accelerating African Impact Entrepreneurs: How might we strengthen the pipeline?

Entrepreneurship in Africa is booming. Over the last decades we have seen a parallel rise in international and local accelerators focused on supporting the growing pipeline of founders who are innovating product and business solutions to Africa's most pressing challenges. Nevertheless the number of African-led social enterprises that have risen to attract the level of capital necessary to truly scale their impact is still small. In this session, you will hear from three Africa-focused accelerators who will share their learning and key challenges in unlocking the continent's entrepreneurial potential. Session participants will be invited to directly engage in developing potential solutions to some of these challenges by using several MIT D-Lab participatory design tools as a framework for ideation.

Moderator 1	Panelist 1	Panelist 2
Saida Benhayoune, MIT Lab	Jona Repishti, MIT Lab	<b>Michael Moscherosch,</b> J&J Africa Innovation Challenge

16:35 - 17:00 | Builders of Africa's Future Presentations: Uganics, Virtuoscore, YAA.W

17:00 - 17:10 | Builders of Africa's Future Awards Recognition

17:10 - 17:30 | Closing Remarks

## 17:30 - 17:40 | Highlight: Tradition, Innovation, Entrepreneurship (TIE) Initiative: Infusing African Artistry into the World of Fashion and Interior Design

Showcasing the bright and complex hand-woven fabrics of Ghana and Ethiopia, the T I E model sets the stage to amplify iconic African design to global markets. It will provide the world of fashion and home décor a beautiful—and ethical—way to bring traditional hand-crafted products to consumers, while enhancing quality of life in African artisan communities. T I E is a ground-breaking effort, conceived by leadership of the US African Development Foundation, PYXERA Global, Association of Ghana Industries and Jaipur Rugs Company.

17:45 - 19:00 | Closing Reception and Entertainment: Live Performance, sponsored by the U.S. Africa Development Foundation



Yomi Adedeji, CEO, Softcom Ltd

Yomi Adedeji co-founded Softcom Limited in 2007. Since the company's formation, Yomi has held several positions including those of the managing partner, CEO, and Head of IT. Yomi is a tech enthusiast which emphasizes his commitment to building a solutions company focused on connecting people, businesses, and communities in Africa using technology. Under his leadership, Softcom has pioneered some of Africa's largest technology-focused deployments in addressing various problems for leading telecoms, consumer goods, financial, retail and governmental organizations. Yomi received a B.Sc from Covenant University in 2007, and is an Alumnus of the Stanford University Seed Program.



Yohannes Assefa, Board of Directors, Ethiopia Diaspora Trust Fund

Yohannes Assefa is the Director of Agriculture and Agribusiness at the USAID East Africa Trade and Investment Hub. The Hub works to deepen regional integration, increasing the competitiveness of select regional agricultural value chains, promotes two-way trade with the U.S. under AGOA and facilitates investment and technology to increase regional integration and trade. As part of his work, Mr. Assefa helped to facilitate 1.4 million mt of grain in the EAC region for a total value of nearly \$500 million. Prior to joining the Hub, Mr. Assefa was a Director at Stalwart, Knowledge, Innovation and Technology Ltd., a Dubai-based consulting firm focusing on the development of financial and agricultural markets in developing countries.



Kofi Appenteng, President, Africa-America Institute

Kofi Appenteng is the President of the Africa-America Institute (AAI), a non-profit organization founded in 1953 with a mission of promoting enlightened engagement between Africa and America through education, training and dialogue. Born in Ghana, West Africa, Appenteng began his studies in England where he completed his primary and secondary education and then came to the United States to attend Wesleyan University. Upon graduating from Wesleyan, he earned a Juris Doctor from Columbia University and subsequently began his career as a corporate lawyer and, in 1994, became the first Black African to become a partner at a major New York City law firm. Throughout his career, Appenteng has been active with numerous civil society organizations. He is currently a member of the board at the Conrad N. Hilton Foundation, and previously served as board chair of the Ford Foundation.



Emily Bancroft, President, VillageReach

Emily is responsible for the strategy, oversight, and management of VillageReach programs and global operations, working closely with a global team of more than 170 employees. A leader in systems change, much of Emily's work is focused on aligning governments, donors, private sector partners, and NGOs to help scale and sustain innovations. She is recognized for her global leadership in improving supply chains and for developing scalable and replicable digital health solutions in low- and middleincome countries. Prior to joining VillageReach, Emily worked with the International Training and Education Center on Health (I-TECH), Physicians for Human Rights, and NPower, a pioneering social enterprise focused on transforming the way nonprofits use technology to achieve their mission. Emily is a Clinical Instructor in the Department of Health Services at the University of Washington. She holds an MPH from the University of Washington School of Public Health and a BA from Princeton University.



Saida Benhayoune, Program Director, MIT D-Lab

Captivated by D-Lab's mission of poverty alleviation through technology design and dissemination, Saida joined the staff in 2011 to launch D-Lab Scale-Ups, which included the D-Lab Scale-Ups Fellowship, the Scaling Development Ventures conference, the Practical Impact Alliance, and several D-Lab research groups. She leads D-Lab's strategy for social entrepreneurship and inclusive business and from 2017-2018 co-lead MIT D-Lab's Innovation Practice group. Saida holds a biochemical engineering degree and an MBA and prior to D-Lab gained 10 years of experience in manufacturing, sourcing and sustainability for the food industry, including programs linking small-scale farmers to international markets.



Keza Bunyenyezi, Chief Commercial Officer, ComzAfrica

Keza Bunyenyezi is a co-founder of ComzAfrica ("Comza"), a mobile innovations company based in Rwanda. Since its inception in 2010, Comza grew its footprint to 25 countries across Africa, Asia & the Middle East with its flagship product, Airtime Credit Service (ACS), a cashless microloan service that allows customers to stay online even when they run out of airtime. Inspired and driven by the extent to which tech can transform lives, Keza is responsible for the strategic development of the company focusing on digital lending and payments platforms particularly for the unbanked.

## **Esteemed Speakers and Panelists**



Christina Cairns, Foreign Service Officer, U.S. Agency for International Development

Christina Cairns has served as a Foreign Service Officer with the U.S. Agency for International Development (USAID) since 2012. She joined the Power Africa Coordinator's Office within USAID in 2017 as the Development Partnerships Team Lead, where she is responsible for developing and operationalizing Power Africa's relationships with bilateral and multilateral organizations, including nineteen donor, DFI and technical agencies. Prior to joining Power Africa, Christina served as the Climate Change and Natural Resource Advisor to the USAID regional mission in the Eastern and Southern Caribbean. During her career with USAID, she has also supported the development of climate change adaptation and mitigation.



Grace Camara, Executive Director, RemitFund

Grace Camara is the Executive Director of RemitFund, an award-winning non-profit that transforms remittances into social impact. RemitFund empowers Africans in diaspora to create and invest in sustainable businesses in Africa. A lawyer by profession, Grace has over a decade of experience advising non-profits and social ventures on institutional donor compliance, commercial and strategic legal issues. She has practised in both private and non-profit sectors, including as legal counsel for the Thomson Reuters Foundation. Grace also worked as a legal policy researcher for Oxfam International, specialising in economic development and trade policy.



Siddharth Chatterjee, Resident Coordinator for Kenya, United Nations

Siddharth Chatterjee is the United Nations (UN) Resident Coordinator for Kenya since August 2016. He leads the UN Country Team to deliver on the UN Development Assistance Framework in Kenya. He has spent most of his career in the UN working in fragile states and complex emergencies, serving in various capacities with the UN Mission in Iraq, UNICEF offices in Somalia, South Sudan, Sudan (Darfur), Indonesia and the UN Peace Keeping Operations in Bosnia and Herzegovina and Iragi Kurdistan.



Sr. Eneless Chimabli, Secretary General of the Association of Consecrated Women of **Eastern and Central Africa** 

Sr. Eneless Chimbali has been a member for 21 years of the Religious Institute of the a Servant of the Blessed Virgin Mary in Malawi, whose charism is to "Bring Jesus" Christ to the Vulnerable especially Children and Women." She has just finished her term of office as a Secretary General for the Association of Consecrated Women in Eastern and Central Africa, in which she provided capacity building in formation, leadership and management. She holds a Bsc Hon in Business Information Technology from Greenwich University - UK, an Advanced Diploma in Business Management, and a Certificate in Biblical Pastoral Ministry from the Biblical Institute - Rome. Sr. Eneless is very passionate about social entrepreneurship because she feels is the only way to succeed in mission to the people we serve, thereby bringing transformation economically and socially.



Jacqueline Bouvier Copeland, PhD, Chief Operating Officer, AnitaB.org, Chair, Renewell, A Planetary Health Fund

A seasoned alobal social and environmental impact leader and scholar, Dr. Copeland is the Chief Operating Officer of AnitaB.org, the world's preeminent Women in Tech enterprise. An expert on cultural and ecosystem diversity issues, she is recognized as a HistoryMaker for her innovative civic contributions. Trained as an anthropologist and urban designer, she creates impact strategies, movements, organizations, programs, technologies, funding, and systems for companies, foundations, nonprofits and governments operating in the US, the Caribbean, Africa, Europe, Asia and Latin America. Jackie holds two master's degrees, one in urban design and the other in cultural anthropology, with a Ph.D. in anthropology all from the University of Pennsylvania. Specializing in the US, Africa and South Asia, her undergraduate degrees are from Georgetown University's liberal arts and foreign service schools in literature and African studies. She also studied African history, culture, languages and religion at University of Ife in Nigeria under Nobel Laureate, Wole Soyinka.



Moses Choi, Head of Digital and Sustainable Finance, Orange Silicon Valley

Moses Choi is a seasoned investor and financial services professional and has executed over \$15Bn in capital markets and principal investment transactions. He currently leads strategy, product innovation, and deal sourcing in support of Orange's financial services and mobile money business units. Prior to joining Orange, Moses was Vice President at Morgan Stanley, where he focused on cross-asset origination and represented the firm on the ICMA's Green Bond Principles Executive Committee. He began his career at Citigroup in capital markets. He is a contributor to the World Economic Forum and holds a master's degree from the Fletcher School at Tufts University and a BS and BA from Cornell



## Thomas DeBass, Acting Special Representative for Global Partnerships, U.S. Department of State

Thomas Debass serves as Managing Director of Office of Global Partnerships at the U.S. Department of State. Thomas has played a leading role in promoting and institutionalizing the role of public private partnerships as a tool for advancing foreign policy. He regularly gives lectures and talks about the intersection of foreign policy, business, and society. Prior to joining the State Department, he was Lead Economist with the Overseas Private Investment Corporation (OPIC) and also served as a senior advisor at USAID. Thomas is a graduate of Virginia Tech with a MS in Applied Economics and a BA in Economics.



#### Mike Dentinger, Director, AG OEM Development, Trimble, Inc.

Mr. Dentinger is the Director of AG OEM Development for Trimble, Inc. based in Sunnyvale, CA, USA. He has been with Trimble for 29 years and in the Silicon Valley Tech Industry for 38 years and has a BS and MS in Electrical Engineering from the University of California, Davis. For the last 10 years, Mr. Dentinger has been working in Trimble's Agriculture Division. For his first seven years in Ag he was in Engineering Management, Product Development and served as the Director of Engineering for The Ag Division. He currently works in Worldwide OEM (Ag Vehicle Manufacturers) Development (Marketing) with the goal of introducing and developing Trimble Precision Agriculture Technology. Most recently he has been working in emerging markets; smaller Ag vehicles/farm size, primarily in India. Mr. Dentinger has several Trimble Patents and is a member of the Board of Advisors for the Biological and Agriculture Program at University of California, Davis.



#### Flo Falayi, Forbes Certified Coach, Forbes Coaches Council

Dr Flo Falayi is The Hybrid Leader<sup>TM</sup> - American born, British educated, and Nigerian raised leadership development expert and executive coach with varied and significant experience across Fortune 100 companies and non-profit organizations. He is a well-respected, thought leader who blends a diverse strategic approach to leadership development and organizational effectiveness.Dr. Flo is a Forbes Certified Coach, YALE Scholar, a fellow of the Institute of Information Management and the founder of the Hybrid Leadership Institute. He is extremely passionate about multicultural leadership and speaks on the power of leadership styles and culture in transforming leaders and organizations for maximum impact.



## Mosoka P. Fallah, PhD, Acting Director General, National Public Health Institute of Liberia (NPHIL)

Dr. Mosoka P. Fallah completed his PhD in Immunology at the University of Kentucky. He subsequently studied Global Health, with a concentration in Infectious Disease Epidemiology, at the Harvard Chan School of Public Health. Upon graduation in 2013, he returned to Liberia to focus on maternal and child health in a country that was ravaged by civil war and that was trying to rebuild its health system. When the Ebola outbreak occurred, he leveraged his skills in epidemiology and program management to lead the Ebola response, launching an active case finding system that became a recognized model for epidemic control. For his work building community-level trust in the Ebola response, Dr. Fallah was named a Time Magazine Persons of the Year in 2014.



## Josh Ghaim, Ph.D., Founder and Managing Partner – IgniteGB Inc.; Co-Founder and CEO - Small World Brands Inc

Josh Ghaim is the Founder and Managing Partner of Ignite Growth Brands (IgniteGB), a new brand and innovation accelerator focused in the Health and Beauty markets as well as investments and support of Women and Minority led start-ups. Josh is also the Co-Founder and CEO of Small World Brands, the parent company of Nuria Beauty and Recharge Health brands. As a 20 year veteran of CPG Industry, Josh is passionate about translating consumer and technical insights into sustainable, modern brands with focus in the beauty and consumer healthcare industry by leveraging technology to provide better access and better experience to consumers and patients.



#### Nate Ghaim, Founder & CEO, Hanzo Logistics

Nate Ghaim founded Hanzo Logistics Inc. in late 2008 and has been the Chairman & CEO of Hanzo Logistics Inc. He also founded Ghaim Corporation (Supply Chain Consulting company) in 2013 and has been the President & CEO. He also currently serves as President of Doorways which was established in 2018. Nate has a vast leadership Experience with over 25 years operations experience in the Global Supply Chain and logistics field. His range of expertise includes warehouse operations, customer service, strategic planning and project management in establishing new Distribution Centers for supply chain operations and all automation. Nate also has been involved in the IT sector as a partner and CEO of Integrated Technical Services (ITS) in IT procurement and software development.

## **Esteemed Speakers and Panelists**



#### C.D. Glin, President & CEO, U.S. African Development Foundation

C.D. Glin is President & CEO of the U.S. African Development Foundation, a U.S. government agency dedicated to supporting African-led, African-driven development solutions. The USADF approach prioritizes African investments and customized local technical assistance to African grassroots communities and enterprises. Prior to joining USADF, Glin was the Associate Director for Africa for the Rockefeller Foundation. From 2008-2010, Glin previously served as a presidential appointee in the Obama Administration as the first Director of Intergovernmental Affairs and Global Partnerships for the U.S. Peace Corps, and played a key role in Peace Corps' 50th anniversary. Glin worked for the State Department, USAID and the World Bank while based in Ghana and Nigeria.



#### Duncan Goldie-Scot, Chairman, Musoni Kenya Ltd.

Duncan Goldie-Scot has been investing in startups companies in Africa for more than ten years and pioneered the use of mobile payments in micro finance institutions (MFIs). He co-founded the first 100% cashless MFI, created a company to create credit profiles using mobile data, and helped create a technical platform that is now used by MFIs across Africa. Duncan also started First Access, a credit scoring company that uses mobile money data; Access Afya, a chain of high-tech, low-cost health clinics in Nairobi; and, BitPesa, an African bitcoin to mobile money gateway and exchange.



#### Shelby Grossman, Research Scholar, Stanford Internet Observatory

Shelby Grossman is a research scholar at the Stanford Internet Observatory. She researches foreign online disinformation targeting Africa, with a focus on Libya. She was previously an assistant professor of political science at the University of Memphis, where her research focused on the politics of informal trade in Nigeria. Her research has been published in Comparative Political Studies, PS: Political Science and Politics, World Development, and World Politics. She earned her PhD in Government from Harvard University in 2016.



#### Alycia Kellman, Chief Legal Officer, SunFunder

As SunFunder's lawyer, Alycia manages all corporate legal matters and structures the debt funds for SunFunder's solar loans. Prior to SunFunder, Alycia was Vice President of Legal & Compliance at Grassroots Business Fund. Alycia previously consulted for FINCA International in Amman, Jordan and worked as an attorney at Dewey & LeBoeuf LLP. She holds a law degree from Georgetown University, a master's degree in human rights and democratization from the University of Witwatersrand in South Africa, and a bachelor's degree in political science from Yale University.



#### Binyah Kesselly, J&J Supply Chain Corporation

Binyah Kesselly is a senior business strategist with over 25 years' experience in multiple sectors, including maritime, aviation, pharmaceutical, biotechnology, management consulting, national security, and healthcare. He is passionate about post-conflict rebuilding and the role of public-private partnerships. Mr. Kesselly currently serves as Senior Director and Strategic Program Lead, Emerging Markets at the Johnson & Johnson (J&J) Supply Chain Organization. In this cross-functional role, he provides strategic guidance to complex and transformative ideas that shape the way J&J Supply Chain Organization does business and engages its customers and external partners within Emerging Markets.



#### Thane Kreiner, Executive Director of Miller Center for Social Entrepreneurship

Thane Kreiner, PhD, is currently the Executive Director of the Miller Center for Entrepreneurship at Santa Clara University. He also serves on the Board of Conservation X Labs. Before joining SCU in 2010, Thane was Founder, President, and CEO of Second Genome and Presage Biosciences, Inc. and President and CEO of iPierian. Thane spent 14 years at Affymetrix, Inc., the DNA chip industry pioneer. Thane earned his PhD in Neurosciences and his MBA from Stanford University. He is the author of Composition of Life and A Walk in the Garden. Thane is an avid SCUBA diver, swimmer, yoga practitioner, and gardener.



#### Amini Kajunju, Executive Director, IUGB Foundation

Amini Kajunju is the executive director (ED) of the IUGB Foundation. Kajunju joins the Foundation from Africa Integras (AI), where she served as director of strategic partnerships. Prior to her role with AI, Kajunju was the president and CEO of the Africa-America Institute (AAI). Prior to AAI, she was the ED of the Workshop in Business Opportunities (WIBO). She was "Advocate of the Year" at Applause Africa's African Diaspora Awards 2013 and was named Forbes' 20 Young Power Women in Africa 2013. She sits on several boards including Education Congo and JA Africa. She holds a BA in International Relations from Brigham Young University and a Masters in Public Administration from NYU.

#ADIS20



Dan LeClair, CEO, Global Business School Network

As CEO of the Global Business School Network, Dan is leading efforts to improve access to quality, locally relevant management and entrepreneurship education for the developing world. Prior to GBSN, he helped transform AACSB froEliEmm a US accrediting body to a global thought leader and internationally-respected quality assurance agency. Dan has authored some 80 research reports, articles, and blogs, and delivered more than 175 presentations in 35+ countries. Before AACSB, he was a tenured associate professor and associate dean at The University of Tampa. He earned a PhD from the University of Florida writing on game theory.



Okendo Lewis-Gayle, Founder, Harambe Entrepreneur Alliance

Okendo Lewis-Gayle is author of Harambeans and founder of the Harambe Entrepreneur Alliance. Harambe is a network of young Africa entrepreneurs (Harambeans) who are scaling ventures such as Andela, Flutterwave and Yoco. Harambeans have raised over \$300m from Mark Zuckerberg, Jack Ma and other prominent investors.



Nkanyiso Madlala, Founder & Chief Executive Officer, Energy Efficiency (Pty) Ltd
Nkanyiso is an Energy Efficiency & Intelligent Lighting connoisseur with five years experience having
worked alongside Government, Municipalities, Climate Change Adaptation & Mitigation Aficionados.
He has been selected to Innovate Durban and is a participant of the prestigious Redbull Amaphiko
Academy | 2019/20 | Redbull Amaphiko is a global programme that champions social entrepreneurs
driving positive change in their corner of the world. Is part of the Durban Chemicals Cluster 2020
accelerator.



Abdul Mahdi, Dean of Students & Community Affairs, Ashesi University

Prior to Ashesi, Abdul was the Director of Full-time and Professional MBA Program at the University of Illinois, Urbana, Champaign. He holds a Bachelor of Science degree in Finance from the University of Illinois at Chicago, and an MBA from Governor State University in Illinois. Abdul has 15+ years' experience in designing, forecasting, marketing and implementing programs to yield results in corporate and non-for-profit sectors and 13 years of experience in higher education working with a diverse population of faculty, staff and students.



Hugh Molotsi, Founder and CEO, Ujama

Hugh Molotsi is the founder and CEO of Ujama, a mobile platform where parents team up to share rides, playdates, and babysitting. Hugh also advises and invests in startups and is the co-author of The Intrapreneur's Journey, a book on how to develop a culture of innovation at large companies. In 2015, Hugh concluded a 22-year career at Intuit where his last position was Engineering Fellow and Vice President of Innovation. During his Intuit tenure, Hugh worked on QuickBooks and several other small business offerings. Hugh has been a serial innovator and helped launch several new businesses at Intuit including Intuit Payments.



Michelle Montague-Mfuni, PhD Candidate, University of Memphis

Michelle is a third year PhD candidate at the University of Memphis. She has lived in South Africa for 25 years as a working professional after receiving her MBA.

Her research interests include multinational corporations' home vs. host country strategies; corporate social responsibility; and corporate political actions. Her planned dissertation topic is regarding international joint ventures and collaborations on the African continent.

Michelle worked as the Chief Investment Officer for a Black Economic Empowered private equity house investing in construction materials, mining, industrial and property in South Africa. There, she utilised her 16+ year management consulting background coupled with her significant financial services background to help her investee companies develop and achieve their strategic and financial objectives.



Dr. Michael Moscherosch – Director R&D, Fellow, Social Innovation, Johnson & Johnson Consumer Inc.

Michael has 25 years of experience with Johnson & Johnson Consumer in Research, Development & Engineering as well as Sustainability, both in North America and Germany. In his current role his main focus is on social innovation, finding and incubating health related startup companies in sub-Saharan Africa. Michael holds a PhD in Chemistry from the University of Stuttgart, Germany.

## **Esteemed Speakers and Panelists**



Sr. Juunza Mwangani, Religious Sisters of the Holy Spirit, Zambia

Sr. Juunza Christabel Mwangani is a member of the Religious Sisters of the Holy Spirit in Zambia, whose charism is "Dedication and openness to the personal action of the Spirit continuing Christ's mission." She has been a Religious Sister for 16 years, and holds a Bachelor of Business Administration. She serves as Senior Hospital Administrator at Monze Mission Hospital, where she supervises all the non-clinical departments, and manages all the developmental and income generating activities of the hospital. Sr. Juunza is very passionate about social entrepreneurship because she is convinced it is a sure way of improving and sustaining the life any community.



Joan Rukundo Nalubega, Founder, Uganics (2020 Builders of Africa's Future Awardee Uganics is a Ugandan social business contributing to a malaria free world. Nalubega struggled with malaria growing up in a rural orphanage. After completing high school, she decided to turn her pain into an opportunity by fighting malaria. She has been featured on Al Jazeera, awarded Champions of Science Africa Innovation Challenge 2.0 2019, won the Anzisha Prize 2018 as 2nd Runner Up, recognized by Initiative Teilen (Germany) and TEF in 2017. She was a mentor and Keynote speaker for the Anzisha Prize 2019 and was a guest at the Africa Innovation Summit 2018.



Almaz Negash, Founder and Executive Director, African Diaspora Network

Almaz Negash develops strategies and programs to engage Africans and friends of Africa in the

areas of entrepreneurship, innovation, and investment. In 2017, she was selected to serve on the United Nations Economic Commission for Africa, High Level Panel on Migration and Immigration. Recently, she served as an Executive in Residence, School of Global Innovation & Leadership, Lucas College of Graduate Business, SJSU. In 2010, Almaz founded the African Diaspora Network to inform and engage Africans in the diaspora and facilitate direct collaboration with social entrepreneurs, innovators and business leaders to invest and improve the lives of everyone on the continent.



Dr. Wilfred Ngwa, Director, Global Health Catalyst, Harvard University

Prof. Wilfred Ngwa is an African-born professor at Harvard Medical School, and a Distinguished visiting Full Professorship at ICT University. In 2015, he won the prestigious BWH Bright Futures prize at Harvard Medical School for the development of Tiny Drones to Target Cancer. The technology is currently in clinical translation with plans for multi-center clinical trials in the USA, Europe and Africa. The technology has also been customized as an "Uber" to deliver cannabinoids precisely to target sites for greater therapeutic efficacy in cancer and pain management with minimal off target toxicities. Dr Ngwa has won many other awards including two US National Institutes of Health Research Excellence Awards, the Constituency for Africa leadership award, African Leadership Council Award, two best in physics awards by the AAPM, amongst other awards. Dr Ngwa is widely recognized as a global health leader with a strong commitment to building high impact collaborations with African Institutions to eliminate global health disparities, working with the diaspora, industry and government to ensure sustainability and impact.



Ikenna Nzewi, Founder, Releaf

Ikenna Nzewi is a Harambean '17 and Founder of Releaf, a Y Combinator-backed enterprise that uses hardware innovation to scale the sale of high-quality raw materials to food factories in Africa. He is a graduate of Yale and is a former Bain consultant.



Azeez Olumafemi, Head of Product Development & Innovation, Flutterwave

Azeez leads the Product Development and Innovation team at Flutterwave, where he is working with an exceptional team to build the payment platform to connect Africa to the global economy. He started his career at GTBank where he worked for 8 years and helped build robust and stable innovative solutions for the payment industry. One of the major achievement is the implementation of USSD banking while at GTBank that revolutionized the transaction banking landscape in the country. He also implemented and managed the largest online payment service in the country for the bank (GTPay). Azeez has worked with the top 3 banks in Nigeria to build innovative solutions that helped grow the retail business. When he is not glued to the computer, he spends his time volunteering to teaching school children on how to code using the Minecraft hour of code platform and playing on his Xbox.



Bryan Pon, Co-Founder, Caribou Data

Bryan Pon has spent the last decade working to understand how consumers in emerging markets engage with digital products and services. As an analyst he was frustrated by the lack of data on how individuals actually use their devices, and co-founded Caribou Data to provide insights into customer behavior that were previously unattainable. Caribou Data provides quantified insights into market trends and consumers' digital behavior in emerging economies. Through representative panels of anonymous users, we construct comprehensive, 360-degree pictures of consumers' digital activity and behaviors, with insights across apps, platforms, networks, and financial transactions. Built on a commitment to individual privacy, transparency in how we handle data, and fairness in how we compensate our panelists, Caribou Data analytics are always effectively anonymous and GDPR-compliant.



Jona Repishti, Social Entrepreneurship Manager, MIT D-Lab

Jona manages the D-Lab Scale-Ups Fellowship Program and other social entrepreneurship initiatives at D-Lab. Prior to this role, she served as Global Network Manager for the USAID-funded International Development Innovation Network. Before joining D-Lab, Jona worked for the United Nations and other agencies, taking part in short projects in Haiti, Kenya, Kosovo, and China. One of her proudest achievements is founding the Mjaft! (Enough!) Foundation promoting youth civic engagement in her home country, Albania. In the fall of 2016, Jona also took over management of the D-Lab Scale-Ups Fellowship Program. Jona holds a BA in International Relations from Middlebury College and an MPA in Development Studies from Princeton University.



Martin Russell, PhD, The Networking Institute

Martin completed his PhD on Diaspora Strategies at the Clinton Institute (UCD) and was also a visiting fellow at UNU-MERIT. He is an affiliate of The Networking Institute. He sits on the Executive Leadership Council of the African Diaspora Network, the Global Advisory Board of FutureofWorkandWomen, and on the Advisory Board of Ireland Reaching Out XO.

He has trained, spoken, and written on diaspora engagement in Africa, Caribbean, Central Asia, Central and Latin America, Europe, Middle East, United Kingdom and the United States. He has an entrepreneurial background and is an active mentor of emerging female leaders in the Global South. His passion, apart from his favourite soccer team (!), is philanthropy and promoting the role of purposeful philanthropy globally.



Owen Ruwodo, Advisory Executive, Arigo Investments Africa

Owen Ruwodo is an Advisory Executive with Arigo Africa, a boutique corporate advisory firm with services extending through Sub-Saharan Africa offering deal origination, corporate advisory (finance and technology), mergers and acquisitions, public-private partnerships and investment fund management services. He is a co-founder and former Chief Technology Officer for Kakono Technologies. Kakono is a mid-tier technology company providing a broad range of ICT solutions and services to international organisations, public sector, private companies and consumer clients throughout Africa.



William E. Scott, Senior Technical Advisor, Dexis Consulting Group

William E. Scott is an agricultural economist with 35 years of experience in agricultural development. Currently a Senior Technical Advisor for Dexis Consulting Group in Washington DC, Mr. Scott has worked in more than 40 countries. He has significant experience in Africa including Niger, Cameroon, Senegal, Cote d'Ivoire, Mali, Tanzania, Malawi, Ethiopia, and Morocco. He recently was the manager, editor, and author of a major World Bank study looking at policies to encourage agribusiness SMEs to work with lead firms. He also led a team conducting a study of perishable agricultural logistics horticultural products for the World Bank in Senegal.



Ashlye A. Stewart, CFA, Aser Capital

With 20 years of capital markets experience, Ms. Stewart has consulted on the origination of 58 social impact projects across 14 countries and brought impact investor commitments to 27 transactions totaling over \$372 million since the founding of ASER Capital in 2011. Ms. Stewart also consulted on the strategy, structuring, and funding of two new impact investment funds for the Inter-American Development Bank: the Calvert Inter-American Opportunity Fund and The Missing Middle Fund, which focused on "graduating" early stage transition companies to be "bankable" in Latin America and the Caribbean. Since 2016, Ms. Stewart has built a team that has a wide range of SME Advisory and origination experience in 55 emerging market countries and over 50 years of professional experience.

## **Esteemed Speakers and Panelists**



Fred L. E. Stewart, Director, Office of Africa, U.S. Department of Commerce International Trade Administration

Fred leads a group of Senior International Trade Specialists in the advancement of U.S. commercial interests to include increasing trade and investment between the United States and African countries. Fred's team is charged with implementing key initiatives such as Prosper Africa and recommendations made by the President's Advisory Council on Doing Business in Africa (PAC-DBIA) to include the U.S-Nigeria Commercial and Investment Dialogue and developing follow up actions associated the Memorandums of Understanding executed by the United States Department of Commerce and the countries of Ethiopia, Kenya, Cote d'Ivoire, Ghana, and Mozambique. From 2012 to 2015, prior to assuming his role at the Office of Africa, Fred was the Director of International Programs at Kratos Defense (KTOS) and from 2008 to 2012 he was the Director of International Business Development at VSD. Fred is a retired Naval Officer with 24 years of service.



Dr. Elikem Tamaklo, Managing Director, Nyaho Medical Centre

Dr. Elikem Tamaklo is the Managing Director of Nyaho Medical Centre, a leading healthcare provider in Ghana and the first private Group Medical Practice in the country. He has held this position since 2015 and during this time, has led the digital transformation of the Hospital, integrating services, equipment and infrastructure through an integrated Hospital Information System centered around patients and their families. This has enabled the hospital to grow and expand from one central location to multiple sites, improving access to quality healthcare with a personalized approach. He also led the accreditation of the hospital by the Ghana College of Physicians and Surgeons to become the only private hospital in Ghana to train Family Physicians.



Darius F. Teter, Executive Director, Stanford Seed

Darius Teter, executive director, is leading Seed's growth and expansion, building upon the success achieved since its inception in 2011. Before joining Stanford Seed, Teter served as vice president of global programs at Oxfam America, where he oversaw regional development and human rights programs in Asia, Africa, and Latin America, humanitarian response to natural disasters and conflict, and managed the research, learning, and evaluation teams. His experience spans the field and geography of international development, from financing infrastructure megaprojects to advising governments on economic policies. Prior to Oxfam, he held leadership positions with the Asian Development Bank, and the Millennium Challenge Corporation, an independent U.S. government foreign aid agency.



Pedro de Vasconcelos, Manager, Financing Facility for Remittances

Pedro de Vasconcelos is the manager of the multi-donor Financing Facility for Remittances (FFR) and is IFAD's Senior Technical Specialist on remittances, migration and inclusive finance. The US\$62 million Facility, under his leadership, has tested and scaled innovative approaches on migration and economic development by maximizing the impact of remittances and migrant investment on development. Mr De Vasconcelos is an internationally recognized expert in his field and contributes actively to national, regional and global policy agendas (G7/20, GFMD) supporting the inclusion of remittances, migration, financial inclusion on the global agendas. He is also the lead author of the biannual IFAD flagship publications 'Sending Money Home' and RemitSCOPE as well as the originator and coordinator of IFAD's International Day of Family Remittances (IDFR).



Sister Jane Wakahiu, LSOSF, Ph.D., Associate Vice President of Program Operations and Head of Catholic Sisters Initiative

Sister Jane Wakahiu, LSOSF, Ph.D., is a member of the institute of the Little Sisters of Saint Francis, Kenya. Wakahiu provides leadership and direction of the Hilton Foundation's program department operations budget, contracts, consultant management and policy implementation. She also oversees the planning, development, implementation and evaluation of the Catholic Sisters Initiative. Responsibilities include advancing the vitality of congregations of women religious globally, enhancing global capacity-building, and enabling sisters to contribute more profoundly to sustainable human development, as well as to enhance the effectiveness of Catholic schools in the Archdiocese of Los Angeles. She also contributes to the Foundation's strategic planning. In her previous role, Wakahiu led the Foundation's grantmaking program department in an interim capacity.

Your net worth, they say, is your Network. This maxim has never been truer than in the case of the relationship between the VMware Virtualize Africa Program (VAP) and the African Diaspora Network (ADN), headed by Almaz Negash, the very embodiment of everything a person or organization can wish for in a professional relationship.

As we at VMware take stock of the current state of the Virtualize Africa Program, we will be remiss if we fail to recognize the critical and important roles which ADN played (and continues to play) in the actualization of our goals and visions of enabling Africans to virtualize Africa. More than any other Partner in our ecosystem, ADN contributed immensely to the rapid growth and success of VAP by directly linking us with the appropriate resources we required to jumpstart the Program. We met Dr. Mimmie Watts, the first Independent Consultant and Facilitator for VAP at ADIS2018, at a very critical juncture - when we had no reliable connections in the African Academic space. This auspicious meeting at ADIS2018 jumpstarted VAP and gave it the momentum and access we needed to succeed. Over the years, Almaz and ADN remained connected with VMware and VAP and have continued to open doors of opportunities and better relationship for us on many fronts.

As we celebrate the resounding success of VAP to-date (a feat which astonishes even us at VMware), and as we look to do even more, we continue to be conscious and very appreciative of the invaluable contributions of all of our Partners, Supporters, Participants and Wellwishers. We couldn't have done it without you all, and we couldn't even have got started without ADN. For this, we remain quite proud of our relationship with ADN and we have no reservations in recommending ADN and ADIS to any entity interested in a sound, viable and strong professional relationship in the African Tech and FinTech spaces."

 Dèjì Akómoláfe, Staff Solutions Architect - Microsoft Applications Lead, vmWare It was an honor to be invited to the ADIS 2019 as a panelist. It was my first time at the symposium and I was thoroughly impressed with all of the innovators, entrepreneurs, technologists, investors and academics from around the world coming together to share knowledge and have meaningful discussions on the future of Africa. I'm humbled and inspired by the amazing work that Almaz Negash is leading with the African Diaspora Network.

-Helen Kim

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The IDP Foundation strongly believes in supporting social entrepreneurs that create solutions to some of the world's most pressing issues. The African Diaspora Network shares this mission by playing a pivotal role in connecting African social entrepreneurs to impact investors to form partnerships to make a difference on the continent. We are proud to support ADN in their efforts to strengthen the economic and social development across Africa.

- The IDP Foundation

## **ADIS20 Entrepreneurial Pipelines**

Meet the rising stars of innovation and entrepreneurship in Africa. African Diaspora Network welcomes the 2020 Builders of Africa's Future Fellows, Mastercard Foundation Scholars, Segal Family Foundation African Visionary Fellows, Stanford Seed Transformation Network Members, and Harambeans.

We are delighted to convene over 45 brilliant African entrepreneurs who are transforming the continent as practitioners spurring new business ventures and social enterprises on the ground. These best and brightest who are catalyzing the future of Africa. Join us as we amplify and share the work of our honored guests with the Silicon Valley community.

Thank you to our partners for your participation in the entrepreneurial pipelines of ADIS2020!









#### **Segal Family Foundation Visionary Fellows**

- Linda Kamau, AkiraChix (also attended ADIS19)
- Ivan Mandela, SHONA (SHONA represented at ADIS 19)
- Solomon King, Fundi Bots (also attended ADIS 19)
- Iku Lazaro, Shule Direct (also attended ADIS 19)
- Barbara Birungi, Women in Technology Uganda (also attended ADIS19)
- John Alick Zakeyo, Rays of Hope Ministries
- Solomon Makuza, Gardens for Health International
- Mercy Chikhosi Kafotokoza, Wandikweza
- Innocent Magambi, There is Hope
- Lou Louis Kaboji, Kajo Keji
- Spès Nihangaza, FVS Amade

#### **Mastercard Foundation Scholars**

- Marilyn Akinola
- Prosper Amie
- Obed Ali Fordjour, Management Leaders for Tomorrow
- Mubarek Hassen
- Andualem Girma Kefeni
- Gift Pola Kiti, Taste Afrique (Chibundiro)
- Samuel Mbaabu, EzzyFeedback.com, EzzyFeedback.com
- Rukudzo Muyengwa, MPH Candidate, Harvard T.H. Chan School of Public Health
- Fanice Nyatigo, MamaTips
- Moses Surumen, M-Soma
- Chidi Uwaeme, KazuTi

#### **Stanford Seed Transformation Network Members**

- Yomi Adedeji, CEO, Softcom Ltd
- Keza Bunyenyezi, Chief Commercial Officer, ComzAfrica
- Dr. Elikem Tamaklo, Managing Director, Nyaho Medical Centre

#### Harambeans

- Okendo Lewis-Gayle, Author of Harambeans, Founder of the Harambe Entrepreneur Alliance
- Yasmin Kumi, Harambean '16, Founder and MD, Africa Foresight Group (AFG)
- Ikenna Nzewi, Harambean '17, Founder, Releaf
- Anis Kallel, Harambean '19, Co-Founder & CTO, Kaoun
- Kelechi Ofoegbu, Harambean '19, COO of Impact Hub Accra
- Waleed Hatim, Harambean '19, Co-Founder and CEO, Ship'nbag
- Monique Baars, Harambean '19 and Founder & CEO, Fineazy
- Velani Mboweni, Harambean '19, Co-Founder and CEO, LÜLA
- Nneile Nkholise, Harambean '18, Founder, 3DIMO
- Efosa Ojomo is a Harambean '17, senior research fellow at the Clayton Christensen Institute for Disruptive Innovation

# African Diaspora Network Impact & Innovation: The 2020 Builders of Africa's Future Awards

#### Congratulations to 2020 Builders of Africa's Future Awardees

Builders of Africa's Future (BAF) is a session that celebrates innovation and impact in early stage African enterprise.

BAF serves to showcase and award entrepreneurs who are running early stage for-profit and not-for-profits that are addressing Africa's unique needs through technology or differentiated business models. These unique needs are in health, education, energy, financial inclusion, gender inclusion, nutrition, commerce, industrial development, and other socio-economic good.

#### **BAF Co-Chairs**



**Twum Djin**, Goodwater Capital



Nousheen Eslambolchi, eBav

Thank you to our partners for providing mentorship and training for this year's 2020

Builders of Africa's Future cohort!





I support ADIS because I get the opportunity to invest in innovation and creativity of up and coming African leaders through the efforts of the African Diaspora Network.

- Abbey Omokhodion, Intel Corporation



#### Congratulations to the 2020 Builders of Africa's Future!



Tabitha Arenson Abimiku, Founder and Chief Executive Officer, Virtouscore Ltd



Lou Louis Koboji, Founder/Director Kajo Keji Health Training Institute



Azeez Oluwafemi, Head of Product Development & Innovation, Flutterwave



Innocent Magambi, Executive Director -There Is Hope



Jabulani Dlamini, Founder and CEO, Sidingulwazi



Joan Rukundo Nalubega, Founder, Uganics



Genesis Ehimegbe, Co-founder and ČFO, Coliba



Madlala Nkanyiso, Founder & Chief Executive Officer, Energy Efficiency (Pty) Ltd



Mosoka P. Fallah PhD, Acting Director General, National Public Health Institute of Liberia (NPHIL)



Diana Wilson, Yielding Accomplished African Women



Tendekayi Katsiga, Founder, Deaftronics

Virtouscore | Flutterwave | Sidingulwazi Coliba | Deaftronics | There Is Hope National Public Health Institute of Liberia Kajo Keji Health **Training Institute | Uganics Energy Efficiency | Yielding Accomplished African Women** 

## The African Diaspora Network Presents the Barka Award

"Barka" is an expression of gratitude. It is a word used in multiple languages and cultures in Africa. In fact, usage of the word can be found across the continent including in Ghana, Nigeria, Burking Faso, Kenya, Zambia and the Democratic Republic of Congo. To say "barka" in Mooré, Burkina Faso, is to express a gratitude so sincere and profound that it also conveys a blessing; imparting a dual meaning to the word: thank you, and be blessed.

### ADN proudly presents the fourth annual Barka Award to: Helen Kim

#### Helen Kim



Helen Kim is a strong passionate leader who on top of her high-profile professional career, has always made it a priority to enable innovators globally to create economic prosperity for all and use technology to solve our planet's most pressing problems. She was the VP of Business Operations for Product & Technology at eBay. As a direct report to the Chief Product Officer, she drove product & technical excellence across a 3500+ person organization, lead product strategy & planning, program management, tech innovation programs and product operations. In addition, Helen served as the diversity and inclusion champion for the Product & Technology organization. Prior to eBay, Helen was the VP of Business Operations for Technology at Yahoo, and she also worked at McAfee and VeriSign. Earlier in her career, Helen was a management consultant at Deloitte & Touche specializing in security and privacy. Helen holds a B.S. degree in Business Administration and an MBA from the University of California, Riverside.

Helen's passion for enabling and empowering people from all backgrounds to realize their full potential is one of her signature characteristics. She believes in making a difference, giving a voice to those who may not be in a position to be heard, and supporting initiatives that use technology for global good. She is an inspirational leader who has significant impact wherever she goes. Through her many initiatives and ideas, she brings people together to ensure the best and most impactful outcomes.

- Nousheen Eslambolchi, eBay Inc.



Helen Kim opened up opportunities and possibilities for the African Diaspora Network, simply because she believes in the ability of entrepreneurs, innovators, and startups to transform communities. We know this because it was her leadership and foresight that paved the way for ADN to build true partnerships with eBay. Helen and her team at eBay played critical role in the selection, mentorship, and development of the 2020 Builders of Africa's Future 2020 cohort. I am personally thankful for her friendship and support.

- Almaz Negash, African Diaspora Network.

#ADIS20

## The Inaugural African Diaspora Luminaire Awards

African Diaspora Network is delighted to present the inaugural African Diaspora Luminaire Award (ADLA). The African Diaspora Luminaire Award recognizes a distinguished African, Diaspora, or friend of Africa who has made high-level impact on a global scale. The selected individual will have made exceptional contributions and a demonstrated commitment to advance the continent and the communities in which we live.

## Mimi Alemayehou, Black Rhino Group



**Mimi Alemayehou** is Managing Director for Black Rhino Group, an investment platform focused on the development and acquisition of energy and infrastructure assets across Africa. Prior to Black Rhino, Ms. Alemayehou was appointed by President Obama and confirmed by the Senate to serve as the Executive Vice President of the Overseas Private Investment Corporation, the development finance agency of the U.S. Government. During Ms. Alemayehou's tenure from 2010 to 2014, OPIC's portfolio grew by more than 24 percent to \$18 billion and the corporation's Africa portfolio tripled to nearly \$4 billion. Previously, Ms. Alemayehou was appointed by President George W. Bush to serve as the United States Executive Director on the Board of the African Development Bank (AfDB).

## Looking Ahead to ADN's #2020Vision

Join us as we look ahead to 2020! African Diaspora Network is excited to jump into a new year and decade with you.

- Take the 2020 ADN scientific survey: Participate in this scientific survey crafted by lead researchers to help us improve and assess better ways to serve your needs. The results of this survey will inform the development of our five year strategic plan.
- The ADN Five-Year Strategic Plan: Be on the lookout for the announcement of our five-year strategic plan! Through your participation and insights, we will work to have our strategic plan be reflective of your interests and needs
- **Celebrate our ten-year anniversary!** African Diaspora Network turns ten years old on August 11, 2020! Join us as we celebrate this milestone and the journey ahead. Details to be announced on our upcoming plans.
- 2020 African Diaspora Impact and Innovation Speaker Series Innovation Entrepreneurship Investment Human Capital Development

Continue the conversation with us as ADN hosts a series of regional convenings in:

- Silicon Valley California
- New York, New York
- Washington, D.C.
- **ADIS21 Builders of Africa's Future Nominations:** ADN invites you to nominate entrepreneurs and innovators for the 2021 Builders of Africa's Future cohort! Nominations will open in late August 2020.

## The African Diaspora Network Technology Platform

We are excited to announce the launch of this online networking platform crafted for community-building and knowledge-sharing.

Our vision from the beginning has been to connect Africans of the Diaspora, friends of Africa, and changemakers on the Continent to build bridges and foster fruitful partnerships through collective efforts and ingenuity. The ADN online network is designed for community-building and knowledge-sharing. In order for our platform to become a powerful tool with collective benefit, we need your support and participation. Building a vibrant community that interacts both off- and online has always been ADN's goal. Now that we've taken the next step toward this goal, we ask that you continue to support our efforts.



#### **ADN Online Platform Features & Benefits Include**

- Password protected individualized access to the platform.
- Ability to post your picture, bio, needs, and interest on the platform.
- Ability to send email to fellow members (without seeing their email address). We care about individual privacy
  and as such you will only see first, last, and expertise and no other demographic information. Note that the
  person to whom you are sending email has the right to accept to accept your invitation or not.
- Safe forum to explore opportunities, float ideas, challenge thinking, develop engagement skills.

JOIN ADN Platform at https://adn.memberclicks.net/

## Become an ADIS 2021 Sponsor

#### Vision 2025 Sponsorship | \$50,000

- All Signature benefits, plus:
- Custom naming and branding opportunities
- Sponsors 5 social entrepreneurs working to promote sustainable business development
- Information stall at event and 25 free tickets to the event

#### Signature Sponsorship | \$20,000

- All Premium benefits, plus:
- Sponsors two social entrepreneurs working to promote sustainable business development
- Opportunity to speak, design and moderate a panel discussion at the Friday and Saturday sessions
- Detailed profile included in conference program/agenda
- Information stall at event and 15 free tickets to the event
- Large logo and business name displayed prominently in all marketing/ outreach

### Premium Sponsorship | \$10,000 - \$15,000

- All Benefactor benefits, plus:
- Medium logo and business name displayed in all marketing and outreach materials.
- Recognition and promotion in e-Newsletter to more than 15,000 members of network partners.
- Opportunity to participate in panel discussions
- Profile included in conference program/agenda
- Information stall at event and 10 free tickets to the event

## Benefactor Sponsorship | \$5,000 - \$9,999

- Logo and business name on event program, website and displayed during event
- Invitation to reception and 7 free tickets to the event.
- Verbal recognition at event

#### Friend Sponsorship | \$2,500

- Logo and business name on website and displayed during event
- Invitation to reception and 3 free tickets to the event.

## A Special Thank You

The African Diaspora Network would like to give special thanks to Mr. Kingsley Aikins and Martin Russell of the Networking Institute for their support and leadership in helping us develop five years strategic plan and ongoing advice on Diaspora and Philanthropy.



**Kingsley Aikins,**Founder and CEO,
The Networking Institute



Martin Russell, PhD,
Affiliate of The Networking Institute

ADN thanks Melanie for her commitment and support, especially in grant writing and philanthropy.



Melanie Bielefeld, Connecting for Global Good



# #ADIS20

**Defining An Investment Framework For Africa** 

## Thank You

#### African Diaspora Network Board and Team

Content Developer - Debra Pacio, Content Developer & Freelance Writer Brochure Designer - Angela Silveira Laines, Graphic Designer

## **Corporate Headquarters**

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