



BRIDGING AFRICA & SILICON VALLEY
Shaping the Future of Innovation, Investment, and Inclusive Growth

ADIS26
AFRICAN DIASPORA INVESTMENT SYMPOSIUM 2026

MARCH 25–27, 2026 SANTA CLARA UNIVERSITY IN CALIFORNIA, USA
www.africandiasporanetwork.org/programs/adis26

ADIS26 Media Engagement Opportunities

Africa's innovation and investment ecosystem is entering a new chapter. Between January and August 2025, **African startups raised \$2.8 billion**, with fintech and cleantech leading the way (Africa Venture Pulse 2025). At the same time, the **U.S.-Africa Business Summit secured \$2.5 billion in trade commitments**, reflecting the continued expansion of U.S.-Africa partnerships through major new investments and collaborations. From the growth of **"Silicon Savannahs"** to new AI, bioscience, and health-tech hubs, Africa is emerging as a vital frontier of global innovation.

Silicon Valley, the world's epicenter of venture capital and technology, offers unmatched potential to accelerate this momentum. ADIS26 will be the **premier marketplace of ideas and investments, convening innovators, investors, scientists, policymakers**, and the diaspora to forge new pathways for Africa's inclusive growth.



"ADIS25 provided a valuable platform to connect with like-minded professionals, diaspora advocates, and policy influencers. These interactions opened doors for potential collaborations on migration research, policy advocacy, and diaspora engagement initiatives."

WHY BECOME AN ADIS26 MEDIA PARTNER?



As an ADIS26 Media Partner, you will:

- Receive complimentary press pass(es)
- Gain priority access to Africa-focused founders, investors, and policymakers
- Brand visibility as an ADIS26 media partner on all ADIS26 marketing materials, online and on-site
- Receive early story leads, announcements, and speaker access
- Amplify your reach across ADN's 45,000+ global community
- Align your brand with inclusive growth, innovation, and cross-border investment



WHAT AN ADIS26 MEDIA PARTNER PROVIDES

ADIS26 media partners will play a key role in shaping and amplifying the public narrative of ADIS26. Through authoritative reporting and compelling storytelling, the partnership will extend the symposium's reach beyond the convening itself, positioning ADIS as a sustained platform for dialogue, investment, and impact.

Editorial Partnership to include:

- Pre-event piece, onsite coverage and one post-event feature
- Producing original editorial coverage, including news articles, features, interviews, and multimedia content that highlight the themes, voices, and outcomes of ADIS26
- Capturing the substance and spirit of the symposium, with a focus on investment, policy action, and Africa-led solutions
- Amplifying the work and mission of the African Diaspora Network (ADN) through credible, globally resonant storytelling
- Sustaining post-event coverage to maintain momentum and deepen public understanding of key takeaways and commitments



WHY ATTEND ADIS26?

- ✓ Network with passionate individuals driving change affecting African communities at the local, national, and global level.
- ✓ Explore leading trends in investment, innovation, and entrepreneurship on the continent and across the diaspora.
- ✓ Envision and spark ideas for potential collaborations with key leaders across sectors
- ✓ Energize and be inspired by the impact of entrepreneurs, innovators, and investors driving sustainable change
- ✓ Immerse in an inclusive experience of Africans, diasporans, and friends of Africa with the common goal of uplifting the continent



"One of my favorite memories from ADIS was an unexpected and unforgettable encounter with Prime Minister Mia Mottley of Barbados. What began as a brief exchange evolved into a rich dialogue about the shared legacies and the enduring cultural connections between Africa and the Caribbean. Moments like this are only possible at global gatherings like ADIS.

- Evelyn Dan Epelle, Baobab Consulting



Countries engaged



Global online community



Years of establishing a network of Africans, diasporans, and friends of Africa



ADIS attendees over the last 10 years



entrepreneurs supported

ADIS IMPACT



Gebeya, co-founded by Amadou Daffe and Hiruy Amanuel, began in **2016 after the two software engineers met at the first African Diaspora Investment Symposium (ADIS)**.

Originally launched in Ethiopia as a next-generation **EdTech** company focused on training and cultivating top African software engineers, Gebeya has since evolved into a **pan-African, SaaS-enabled Talent Cloud with 62,000+ registered professionals**. Today, it connects African tech talent with global companies and institutional partners, including **UNHCR**, and has recently announced a **strategic partnership with NVIDIA** to build a continent-wide pipeline of **AI-ready, NVIDIA-certified developers**.

Bio Usawa and Yemaachi Biotech, whose **founders first connected at ADIS 2025**, entered a landmark collaboration to advance precision medicine and biotechnology across Africa. Bio Usawa is a pioneering biotech company building Africa's monoclonal antibody development and manufacturing capacity, while Yemaachi Biotech is a leader in African cancer genomics and population-specific biomedical research.

Together, they are accelerating pharmacogenomics and the development of tailored solutions for infectious diseases, cancer, and eye diseases, translating African genomic insights into accessible, locally produced therapies for the continent.





CALL TO ACTION

Let's explore a strategic media partnership that elevates Africa's innovation stories, delivering exclusive, high-impact content to your audience while amplifying the voices, ideas, and investments shaping the continent's economic future.



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