

Engagement & Partnership Opportunities



Africa's innovation and investment ecosystem is entering a new chapter. Between January and August 2025, **African startups raised**\$2.8 billion, with fintech and cleantech leading the way (*Africa Venture Pulse 2025*). At the same time, the U.S.-Africa Business Summit pledged \$2.5 billion in trade commitments, and Congress introduced the African Diaspora and Investment Act (AIDA) to expand sustainable investment. From the growth of "Silicon Savannahs" to new AI, bioscience, and health-tech hubs, Africa is emerging as a vital frontier of global innovation.

Silicon Valley, the world's epicenter of venture capital and technology, offers unmatched potential to accelerate this momentum.

ADIS26 will be the premier marketplace of ideas and investments, convening innovators, investors, scientists, policymakers, and the diaspora to forge new pathways for Africa's inclusive growth.

I have many fond memories of different ADIS events. It's amazing to see how much the organization has grown its impact since then. We continue to be impressed by the work that Almaz and her team do to bring together key players in the African diaspora with an optimistic and forward-thinking approach to encourage engagement with and investment into the continent.

-Robert Hornsby, JoboMax

WHY **ATTEND** ADIS26?

- ✓ Network with passionate individuals driving change affecting African communities at the local, national, and global level.
- ✓ Explore leading trends in investment, innovation, and entrepreneurship on the continent and across the diaspora.
- ✓ Envision and spark ideas for potential collaborations with key leaders across sectors
- ✓ Energize and be inspired by the impact of entrepreneurs, innovators, and investors driving sustainable change
- ✓ Immerse in an inclusive experience of Africans, diasporans, and friends of Africa with the common goal of uplifting the continent



Countries represented



Global online community



Years of establishing a network of Africans, diasporans, and friends of Africa



entrepreneurs supported



SUCCESS STORIES

In a landmark collaboration, Bio Usawa, a pioneering biotechnology company building Africa's monoclonal antibody development and manufacturing capacity, and Yemaachi Biotech, a leader in African cancer genomics, have joined forces to accelerate precision medicine and pharmacogenomics for infectious diseases, cancer, and eye diseases across the continent.





After a key meeting at ADIS24, <u>Angaza Center</u> formed a new partnership with Carnegie Mellon University Africa (CMU-Africa), aimed at advancing digital literacy among young girls and boys in rural African secondary schools. This collaboration aligns with Angaza Center's mission to improve economic and social circumstances through the transformative power of technology access and digital literacy.

Mandela Washington Fellows: After attending ADIS23, three Mandela Washington Fellows collectively left with over \$50,000 in investments from generous ADIS23 attendees and angel investors who believed in their business ventures. As Ambrose Kamya, the founder of of KingaSafety put it: "In only three and half days, ADIS23 connected me to people I have struggled to access for the past five years of my entrepreneurial journey."



WHY SPONSOR ADIS26?

Sponsorship of ADIS26 is more than brand visibility. Partnering with ADN at ADIS26 positions your organization at the forefront of diaspora-driven innovation and investment, helping to build bridges that will define Africa's next decade of growth. It is partnership in action.





By aligning with ADN, sponsors will:

- Shape the future of Africa-U.S.
 collaboration, linking Silicon Valley and African innovation hubs.
- Access a curated global community of investors, policymakers, entrepreneurs, and scientists.
- Elevate narratives of Africa's readiness, shifting from aid dependency to investment, entrepreneurship, and cocreation.
- Demonstrate thought leadership in fintech, bioscience, AI, education, and diaspora engagement.
- Deliver measurable outcomes: investment commitments, strategic partnerships, policy recommendations, and MoUs.



SPONSORSHIP OPPORTUNITIES

ADIS26 offers a range of tailored sponsorship opportunities designed to meet partners where they are, whether seeking brand visibility, thought leadership, or direct engagement with Africa's leading innovators and investors. By sponsoring ADIS26, your organization will gain exposure among a global audience of decision-makers and also play an active role in shaping the future of Africa-Silicon Valley collaboration. Each sponsorship level is crafted to provide meaningful visibility, networking access, and opportunities to co-create outcomes that extend beyond the event itself.

As usual, ADIS delivered an amazing array of conversations and discussions on the role of the African diaspora in addressing the challenge of our lifetime: climate change. The diversity of the crowd coupled with the resources of the networks made this year's event even more memorable and impactful.

-Thomas Debass, Managing Director of the Office Of Global Partnerships, U.S. Department Of State

ADN is pulling together the intellectual, social, and financial might of Africans in the diaspora to promote economic development on the African continent and cultivate a community that helps each member grow and prosper.

-Hugh Molotsi, Board Member, Barloworld and Mozilla

SPONSORSHIP OPPORTUNITIES

Transformational Partner

- Recognition as a lead partner shaping diaspora-driven investment models
- Access to curated introductions to African policymakers, investors, and entrepreneurs
- Opportunity to deliver a keynote address
- Curate & moderate a session
- Opportunity to host a breakout session
- Curation of three Impact & Innovation
 Forums beyond ADIS26, spotlighting your organization's leadership and impact
- Access to a private roundtable session with African Innovators and Scientists
- Complimentary exhibitor booth space at the event
- Complimentary conference tickets: 20
- Up to 5 front-row VIP seats for plenaries and keynote sessions
- Prominent logo placement on all event materials, website, and social media
- Recognition in press releases
- Feature in outcomes report

Platinum Partner

- Lead Partner designation with logo prominence on all ADIS26 collateral and stage backdrops
- Access to curated introductions to African policymakers, investors, and entrepreneurs
- Opportunity to deliver a **keynote address**
- Curate & moderate a session
- Curation of two Impact & Innovation
 Forum beyond ADIS26, spotlighting your organization's leadership and impact
- Complimentary exhibitor booth space at the event
- Complimentary conference tickets: 10
- Prominent logo placement on all event materials, website, and social media
- Recognition in press releases
- Feature in outcomes report

\$250,000+

\$175,000+

Gold Partner

- Opportunity to moderate a breakout session (AI, bioscience, fintech, or policy).
- Opportunity to participate in a panel discussion
- Priority access to curated networking sessions
- Curation of one Impact & Innovation
 Forum beyond ADIS26, spotlighting your organization's leadership and impact
- Complimentary exhibitor booth space at the event
- Access to a private networking session with key speakers and VIPs
- Complimentary conference tickets: 8
- Prominent logo placement on all event materials, website, and social media
- Recognition in press releases

\$100,000+

Silver Partner

- Recognition during plenary sessions
- Option to sponsor a networking reception or breakfast
- Complimentary exhibitor booth space at the event
- Access to a private networking session with key speakers and VIPs
- Complimentary conference tickets: 5
- Prominent logo placement on all event materials, website, and social media
- Recognition in press releases
- Feature in outcomes report

\$50,000+

Bronze Partner

- Recognition in opening and closing remarks
- Complimentary exhibitor booth space at the event
- Complimentary conference tickets: 3
- Prominent logo placement on all event materials, website, and social media
- Feature in outcomes report

\$25,000+

ADIS26 LEAD SPONSOR



LEGACY FUNDERS





















WILLIAM H. CILKER
Family Foundation





