

FOR IMMEDIATE RELEASE

African Diaspora Network and Opella to Host Global Webinar on Digital Health and E-Labeling Innovations

Palo Alto, CA – August 15, 2024 – On Tuesday, October 8, 2024, the African Diaspora Network (ADN) and Opella (the Consumer Healthcare business unit of Sanofi) will co-host a webinar titled *"Digital Health, E-Labeling, and Health Literacy: Lessons on Self-Care from the Global South."* This event will provide a platform for global leaders, healthcare professionals, and tech innovators to explore how digital health advancements can empower consumers, particularly in Africa and Asia.

The webinar aims to highlight the importance of health literacy and the role of e-labeling in promoting self-care, especially in regions where access to traditional healthcare is limited. Discussions will focus on the impact of these digital health innovations and how they are reshaping healthcare accessibility in the Global South.

As we approach the event, the significance of self-care in healthcare systems worldwide is becoming increasingly evident. **"Opella and ADN are united by our commitment to helping people take their health into their own hands. Our goal is to empower individuals to make informed decisions about their health and that of their families, particularly in African and Asian countries where access to healthcare can be limited,"** said Josephine Fubara, Chief Science Officer at Opella. **"This webinar is an important step towards embracing new digital health solutions, like e-labeling, and making self-care as simple as it should be.."**

In alignment with this vision, Almaz Negash, Founder and Executive Director of the African Diaspora Network, emphasized the transformative potential of collaboration. **"This is a pivotal moment in global healthcare,"** said Negash. **"By harnessing the power of digital health and e-labeling, we can empower millions, particularly in underserved regions. Our partnership with Opella is about more than just technology—it's about creating a future where everyone has the knowledge and tools to manage their health effectively. We are building bridges between continents and communities to bring about meaningful, lasting change."**

The event will also serve as a precursor to Opella's upcoming health literacy project in Bangkok, which will be unveiled in November 2024. This initiative further underscores Opella's commitment to advancing global health through innovative solutions.

Event Details:

- **Date:** Tuesday, October 8, 2024
- **Time:** 7am PDT / 10am EDT / 2pm GMT / 8pm SST
- **Location:** Online Webinar

RSVP: Interested participants can register for the webinar by clicking here to RSVP.

About the African Diaspora Network (ADN):

The African Diaspora Network (ADN) is a leading global organization that mobilizes the intellectual, financial, and social capital of Africans and friends of Africa to advance the continent's sustainable development and economic growth. Founded in 2010, ADN connects its diverse and vibrant community through high-impact events, strategic initiatives, and collaborative partnerships that foster entrepreneurship, innovation, and investment in Africa. For more information, visit www.africandiasporanetwork.org.

About Opella:

Opella, the Consumer Healthcare business unit of Sanofi, is the purest and third-largest player globally in the Over-The-Counter (OTC) & Vitamins, Minerals & Supplements (VMS) market.

We have an unshakable belief in the power of self-care and the role it can play in creating a healthier society and a healthier planet. That's why we want to make self-care as simple as it should be by being science led always, and human-centric at our core.

Through our unique and balanced portfolio of more than 100 loved brands, including 15 global and local high-growth challengers such as Allegra, Dulcolax and Buscopan, we deliver our mission: helping more than half a billion consumers worldwide take their health in their hands.

This mission is brought to life by an 11,000-strong team, 13 best-in-class manufacturing sites, and 4 specialized science and innovation development centers.

We are also proud to be the first major fast-moving consumer healthcare company to achieve B Corp certification.

Find out more about our mission to bring Health. In your Hands. at www.Opella.com

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